



COMMUNICATION AND OUTREACH COMMITTEE MINUTES
Wednesday, February 6, 2019

PRESENT	Brian Henry	Missouri Commissioner	Chair
	Chris Cmiel	West Virginia Commissioner	
	Susan Haberstroh	Delaware Commissioner	
	Tony Trongone	New Jersey Commissioner	
	Richard Pryor	Communications Associate	
	Lindsey Dablow	Training and Operations Associate	
	Cherise Imai	Executive Director	Secretary
ABSENT	Alan Kerr	South Dakota Commissioner	

ITEM 1 – CALL TO ORDER

1. The meeting was called to order at 2:01 PM ET by Brian Henry, Missouri Commissioner and Committee Chair, and roll call was taken by Lindsey Dablow, MIC3 Operations and Training Associate.

ITEM 2 – AGENDA AND MINUTES

2. The agenda was motioned for approval by New Jersey Commissioner Tony Trongone and seconded by West Virginia Commissioner Chris Cmiel. Motion passed. The minutes from January 9, 2019 was motioned for approval by Delaware Commissioner Susan Haberstroh, seconded by Commissioner Trongone. Motion passed.

ITEM 3 – REPORTS

3. **Executive Committee** – Chair Henry advised Members to review the current strategic plan and provide feedback along with any new items/ideas. [OPEN].

ITEM 4 – NEW BUSINESS

4. **Definition of What it Means to be a MIC3 Partner** – Chair Henry stated one of the discussion items is partnerships for MIC3. Members discussed what is a partner organization, their function, and the role and responsibilities. They concluded that the focus should be on our mission, which is why we exist. This should remain the priority.

5. Members determined partnership agencies should have “like” mission and goals - military students and educational success. They should have the capability to spread the Commission mission and vision, and support advancing the Commission goals to ease transitions of military children. While they agreed it was beneficial for MIC3 to serve on collaborative committees and organizations, if asked, the Commission should not take a position on an item that is political or controversial. [OPEN]

6. **Purple Up Month and Templates for Member States** – The Committee reviewed template letters for the State Council and the School Districts for Commissioners to utilize for promotion of Purple Up and Month of the Military Child. Communication Associate Richard Pryor said a press release and state proclamation draft is available for states to utilize. He will request members to forward

info, activities, and documents to the National Office for promotional purposes. He also recommended scheduling a short meeting in March to finalize the drafts and activities. [OPEN]

7. **MIC3 Communication Plan** – Pryor presented the plan timeline. He asked Members to email suggestions and feedback on the plan and information scheduled for dissemination. Chair Henry reported his district is planning a region event on May. 1, that celebrates military academy appointments, etc. Mr. Pryor asked him to send the info for consideration.

ITEM 5 – OTHER BUSINESS

8. **Items for the Executive Committee** – The Chair asked the Members to share any comments or feedback for the Executive Committee. None were presented.

9. The Committee meeting adjourned at 2:31 PM ET. Commissioner Haberstroh motioned to adjourn, seconded by Commissioner Trongone. Motion passed.

Respectfully submitted by,
Cherise Imai
Executive Director, Secretary