

STRATEGIC PLAN

The goals are numbered according to the first strategic plan, adopted in 2016. Gaps appear where goals have been completed, are no longer deemed appropriate, or have been moved to another committee.

EXECUTIVE COMMITTEE

Strategy 2: Assess and focus the education and outreach programs to develop Commissioners and implement 50+1 State Councils.

GOAL

- 4 Create a task force of regional representatives for individual Commissioner mentoring and compliance.
- 5 Assess and update the annual business meeting to reflect strategic visioning. Develop a tiered training focus.

Strategy 5: Establish a sustainable culture that supports members and ensures organizational continuity

GOAL

- 1 Establish a succession plan to:
 - Develop a clear, transparent process to identify mature states to draw from for leadership opportunities.
 - Support a culture of leadership and mentoring for all Commissioners.

COMPLIANCE COMMITTEE

Strategy 1: Develop a data collection system to fulfill Commission requirements and to improve operation effectiveness and efficiency

GOAL

- 1 Design info and archive collection system for historical continuity and transparency for the national office.
- 3 Conduct a needs assessment by state.

Strategy 2: Assess and focus the education and outreach programs to develop Commissioners and implement 50 + 1 State Councils.

GOAL

- 1 Develop a Commissioner education program to:
 - a. Assess individual states as to level of training needed, and equip Commissioners with appropriate tools and technologies.
- 2 Assess each State Council for regulatory compliance.
 - a. Conduct joint assessment of councils,
 - b. Identify roles of SLOs and interaction on State Councils, and Conduct council reassessment when key changes occur.
- 3 Develop key measures of effectiveness for Commissioners and councils.
 - a. Develop a checklist for Commissioners and councils.



FINANCE COMMITTEE

Strategy 5: Establish a sustainable culture that supports members and ensures organizational continuity

GOAL

- 2 Ensure sustainability to:
 - a. Identify external impacts on the MIC3 mission and fiscal outlook. (e.g. ESSA, BRAC)
 - b. Identify opportunities to increase support and sponsorship of MIC3 (e.g. vendors, supporters, affiliates, associations and states).

TRAINING COMMITTEE

Strategy 2: Assess and focus the education and outreach programs to develop Commissioners and implement 50+1 State Councils.

GOAL

- 1 Develop a Commissioner education program to:
 - a. Assess individual states as to level of training needed, and
 - b. Equip Commissioners with appropriate tools and technologies.

Strategy 4: Increase and improve communication resources

GOAL

- 1 Refresh and rebrand MIC3 resources—logo, newsletter, and publications.
- 2 Completely revamp the website by updating and making it more user friendly to serve as a resource for both internal and external users.
- 3 Develop MIC3 annual report and state profiles to provide accountability and transparency
- 4 Update MIC3 Video—Professional production
- 5 Update/create webinar program.

STRATEGIC PLAN

COMMUNICATION AND OUTREACH COMMITTEE

Strategy 2: Assess and focus the education and outreach programs to develop Commissioners and implement 50+1 State Councils.

GOAL

- 2 Clearly identify the scope and range of the Communications and Outreach Committee

Strategy 3: Establish and cultivate strategic partnerships that leverage the vision of MIC3

GOAL

- 2 Develop a communication mechanism for dissemination of information through partnership changes to convey our message and promote our vision.

Strategy 4: Increase and improve communication resources

GOAL

- 4 Produce new public service announcement (PSA).
- 6 Develop social media strategy (e.g. Facebook party)

RULES COMMITTEE

Strategy 3: Establish and cultivate strategic partnerships that leverage the vision of MIC3

GOAL

- 1 Identify partners (current and future) at the national, federal, state and local levels that have mutual interests and common goals.
 - a. Engage key representatives and identify opportunities to partner.
 - b. Formalize partnerships through memorandum of agreement or understanding with mutual goals and objectives.

"My class will graduate in 2 years from high school. Being a military high school and MIC3 is helping to make it easier."