

COMMUNICATION AND OUTREACH MINUTES
Wednesday, January 6, 2021

PRESENT	Brian Henry Darcy Benway Steven Bullard Teresa Ferenczhalmy Pete LuPiba Keith Owen Tony Trongone Becky Porter	Missouri Commissioner Chair Illinois Commissioner Kentucky Commissioner New Mexico Commissioner Ohio Commissioner Colorado Commissioner New Jersey Commissioner Military Child Education Coalition
EXCUSED	Chris Cmiel Felicia Gonzales William Hardin	West Virginia Commissioner Nevada Commissioner Georgia Commissioner
STAFF	Cherise Imai Lindsey Dablow Mary Pendleton	Executive Director, MIC3 Training and Operations Associate, MIC3 Administrative Assistant, MIC3

ITEM 1 – WELCOME

1. The committee welcomed Mary Pendleton, new Administrative Assistant for MIC3 as well as the new representative for the Ex-officio organization, Military Child Education Coalition (MCEC) Dr. Becky Porter. Chair Henry stated Dr. David Splitek, the MCEC representative since the inception of the commission, retired at the end of 2020.

ITEM 2 – CALL TO ORDER

2. The meeting was called to order at 2:01 PM EST by Commissioner Brian Henry (MO).

ITEM 3 – ROLL CALL

3. Roll call was taken by Cherise Imai, Executive Director. A quorum was established.

ITEM 4 – APPROVAL OF THE AGENDA

4. Commissioner Steven Bullard (KY) motioned to approve the agenda as presented. The motion was seconded by Commissioner Tony Trongone (NJ). Motion carried.

ITEM 5 – APPROVAL OF THE MINUTES

5. Commissioner Bullard motioned to approve the minutes from the August 5, 2020 meeting. The motion was seconded by Commissioner Pete LuPiba (OH). Motion carried.

ITEM 6 – REPORTS

6. **Executive Committee (EXCOM)** – Commissioner Henry reported on the December 2020 meeting of the EXCOM. Dr. Splitek attended the meeting and the Commission Chair Don Kaminar (AR) presented a special award for his service. The committee received updates on meetings and activities held to date. He reported there was discussion on a Commissioner Recognition Program and members selected facilitators for the Tier Groups. The 2020 ABM Day 1 minutes were approved, and ED Imai reminded members to sign and submit the Code of Conduct and Conflict of Interest forms – due at the end of January.

7. **2020-2022 Strategic Plan Process** – ED Imai discussed the 2020-2022 Strategic Plan as it related to the Communications and Outreach Goals and Tactics. She reminded the committee that the MIC3 ambassador program has been tabled from year one to possibly year two or three. The National Office has resources available to help educate member states on the Compact, ED Imai noted paper resources are available even though trainings been provided virtually. In the End of Year report, questions were asked about training. ED Imai mentioned working with the Training Committee to rewrite the survey questions to gather data on what trainings are being done. She referenced using the Successful Compact Transition video highlights that come in this year for social media promotions. She noted the need to utilize connections with the Ex-officio organizations to maximize the education component of the Compact. She emphasized the sizeable amount of work needed in the years to come but thanked the committee for their good work so far.

ITEM 7 – OLD BUSINESS

8. **Successful Compact Transitions Program** – Commissioner Henry said a sample video is being put together from the National Office. The deadline to submit videos to state Commissioners is June 1, 2021 and the deadline to submit to the National Office is by June 15, 2021. Commissioner Henry said they haven't had many cases this year in Missouri, so he suggested reaching out to the School Liaisons for examples of successful transitions. ED Imai encouraged committee members to work with their states to produce a video and said the goal is to have five videos for the 2021 ABM.

9 **Month of the Military Child** – Commissioner Henry wanted to promote this early this year as last year was difficult with the pandemic. He encouraged working with the Governor's office in each state to encourage participation. The National Office has set the date of Purple Up! as Wednesday, April 21, 2021. He stated there are several documents in the Purple Up! Toolkit that need to be approved for use.

10. The committee viewed the Letter from the Commissioner, Letter from the State Superintendent or Commissioner, Letter from the State Council and Purple Up! Ideas. ED Imai encouraged states to send Ms. Dablow the hashtags they use to promote Purple Up!. Commissioner Bullard suggested changing the wording in the ideas document from "Arkansas" to "your state's" in order to avoid confusion.

11. The committee viewed the Downloadable Poster. Commissioner LuPiba noted the word "interstate" was missing a "t" in the last line. The committee viewed the Sample

Proclamations for the Executive Office and the State Department of Education. Ed Imai stated the Press Release will go out on February 1, 2021. The template for the Press Release is available to states should they desire.

12. Commissioner Bullard motioned to approve the Purple Up! Documents reviewed, subject to the corrections mentioned. The motion was seconded by Commissioner LuPiba. Motion carried.

ITEM 8 – NEW BUSINESS

13. The committee had no new business to discuss.

ITEM 9 – OTHER BUSINESS AND ANNOUNCEMENTS

14. **Webinars and Town Halls** – Ms. Dablow said the National Federation of High Schools (NFHS) taped webinar on extracurricular activities for military students, it is downloadable and able to be posted on websites if Commissioners would like the resource. There will be a townhall meeting for Commissioners on January 27, 2021 at 2:00 PM EST. Dr. Keith Mispagel, Superintendent of Fort Leavenworth USD 207 and President of the Military Impacted Schools Association will be presenting *The Pandemic and its Impact on Schools*. Registration is required and a link was provided on the agenda. Chair Henry reported the commission is promoting webinars and townhalls in 2021 to provide information that Commissioners and stakeholders need to support military-connected children under the Compact.

15. **Ambassador Program** – ED Imai spoke on the Ambassador Program which gave organizations that are not Ex-officio members a chance to be plugged in with MIC3. ED Imai suggested a formal program may not be necessary to partner with these organizations. She noted the importance of knowing what we can and cannot do and setting parameters as we partner with other organizations. ED Imai said a list will be provided to the Communications Committee Members.

16. **Status of COVID-19 Pandemic** – Commissioner Henry said the military transitions that usually happen during the summer have been more of a steady stream throughout the year. Commissioner Ferenczhalmay said in New Mexico teachers will be given the opportunity to be vaccinated soon and hopefully will allow for a return to hybrid education.

17. **Items for the Executive Committee** – No items were brought forth for the Executive Committee.

ITEM 10 - ADJOURNMENT

18. With no further business to conduct, Commissioner Trongone motioned to adjourn the meeting at 3:05 PM EST. Commissioner Bullard seconded the motion. Motion carried.