

COMMUNICATION AND OUTREACH MINUTES
Wednesday, March 3, 2021

PRESENT	Brian Henry Darcy Benway Steven Bullard Pete LuPiba Tony Trongone Becky Porter William Hardin Felicia Gonzales	Committee Chair, Missouri Commissioner Illinois Commissioner Kentucky Commissioner Ohio Commissioner New Jersey Commissioner Military Child Education Coalition Georgia Commissioner Nevada Commissioner
EXCUSED	Keith Owen Teresa Ferenczhalmy	Colorado Commissioner New Mexico Commissioner
GUESTS	Cherise Imai Lindsey Dablow	Executive Director, MIC3 Training and Operations Associate, MIC3

ITEM 1 – CALL TO ORDER

1. The meeting was called to order at 2:07 PM EST by Commissioner Brian Henry (MO).

ITEM 2 – ROLL CALL

2. Roll call was taken by Cherise Imai, Executive Director. A quorum was established.

ITEM 3 – APPROVAL OF THE AGENDA

3. Commissioner Steven Bullard (KY) motioned to approve the agenda as presented. The motion was seconded by Commissioner Pete LuPiba (OH). Motion carried.

ITEM 4 – APPROVAL OF THE MINUTES – JANUARY 6, 2021

4. Commissioner Bullard motioned to approve the minutes from the January 6, 2021 meeting. The motion was seconded by Commissioner Darcy Benway (IL). Motion carried.

ITEM 5 – REPORTS

5. **Executive Committee** – Commissioner Henry reported on the February 18, 2021 meeting. He thanked Executive Director Cherise Imai and Training and Operations Associate Lindsey Dablow for their Missouri training. Commissioner Henry gave a brief overview of the

EXCOM meeting. He reported the EXCOM voted to move forward with the Commissioner Recognition Program which will recognize commissioners for their years of service.
Commissioner

6. Commissioner Henry reported updates to the Code of Conduct and Guidelines for Commissioners were discussed and they will be compared with the Council of State Government's policies. Guidance was given on the Purple Star Program, but the MIC3 Commissioners' focus is upholding the Compact. Becky Porter requested a copy of any talking points regarding the Purple Star Program. ED Imai reported she finished the second round of changes and it will be approved by the EXCOM and shared widely with everyone.

7. Commissioner Henry congratulated ED Imai for representing MIC3 on a Joining Forces Collaborative meeting with Dr. Jill Biden.

8. Commissioner Felicia Gonzales (NV) asked a question regarding the guidance that was given to commissioners regarding the National Guard dependents being included in the Compact. She asked about what formula would be used to determine fees should these additional students be included in the Compact. ED Imai responded that they did projections based on \$1.15 per student which is what is charged now and will post the information. She encouraged states to have the conversation regarding dues and their thoughts on the guidance. The Finance Committee will be meeting to review this issue and the desire is not to raise dues but to make an informed decision based on MIC3's finances.

9. **2020-2021 Activities** – ED Imai shared a document that showed the activities of the National Office for the year. Her summary included the number of standing committee meetings, organization committees, State Council meetings staffed, State Council meetings attended, trainings, conferences attended and MIC3 webinars and breakouts.

ITEM 6 – OLD BUSINESS

10 **Successful Compact Transitions Program Timelines** - Commissioner Henry reminded commissioners of the Successful Transitions Video Program with a due date of June 1, 2021 at the state level and June 15, 2021 to the National Office. Commissioner Bullard gave an update on the video he is working on featuring military families in Kentucky.

11. **Month of the Military Child** – April 21, 2021 is Purple Up! day through MIC3, your state can choose another date if necessary. Chair Henry reported some activities Missouri is doing to celebrate Month of the Military Child which will include a video component.

ITEM 7 – NEW BUSINESS (STRATEGIC PLAN ITEMS)

12. **Partnership Update #4** – ED Imai briefed on the efforts of the National Office to establish new and/or grow partnerships with related organizations. She referenced the Partnership & Collaboration Report. In addition to her meetings with the White House and Joining Forces, she reconnected with the United States Department of Education Military Affairs Director. She noted expanding awareness of the Compact is a continued effort.

Commissioner LuPiba inquired if the National School Counselor Association was on the list, ED Imai said she would confirm and add them if needed.

13. **Utilize state education conferences to disseminate information about the Compact** – ED Imai stated this item is an action item on the strategic plan and related to the Training Committee's focus. Chair Henry reported Missouri is trying to make a MIC3 training a requirement for all new Superintendents in the state. ED Imai noted the commission has encouraged commissioners to attend or secure a session at their state education conferences to brief on the compact. She added the national office can present, co-present the session as well, though acknowledged the importance of state commissioners to attend to address state specific education policy or rules.

14. **Mid-Year Survey** – ED Imai reported the Training Committee will disseminate a survey on how members states and military services educate stakeholders on the Compact. This information will be shared with the C&O committee.

15. **Develop additional online tools and informative videos for commissioner and stakeholder use** – Ms. Dablow reviewed the MIC3 website and highlighted new areas and information. She referenced video resources and the link to the Parent and School Toolkits. The Commissioner Resources page includes the webinars produced by the Commission. She asked if there were additional videos or resources needed. Members agreed the resources were numerous and stated the need to continually promote to the commission and stakeholders. Ms. Dablow noted the Training Committee is developing a training calendar to focus on topics relative to the school events or PCS at the time of year. Members agreed this would be helpful.

16. ED Imai noted Vice-Chair Laura Anastasio (CT) convened a meeting with Ex-Officio members and discussed opportunities to expand Compact awareness. Opportunities included sharing information through social media, newsletters, webinars, podcasts, and meetings. She stated said once the Communications and/or intern position is filled at the National Office more could be done. ED Imai was complimentary of our Ex-Officio partners promoting information regarding MIC3's resources.

17. Chair Henry mentioned additional items from the Strategic Plan, one was creating a "canned" program and materials that can be distributed to the states to promote the compact. Another was to create a template email that can be sent to all commissioners, and a system to remind and reinforce that the information is available to them. ED Imai asked for clarification on this item. Chair Henry clarified he thought it was to have distribution lists of school superintendents, school liaisons, installations, etc. to coincide with key transitions for families and/or school year start/end. ED Imai said the National Office would work on these templates.

ITEM 8 – OTHER BUSINESS AND ANNOUNCEMENTS

18. **Status of COVID-19 Pandemic** – Chair Henry shared Missouri educators begin vaccinations on the 15th of March.

ITEM 9 – ADJOURNMENT

19. With no further business to conduct, Commissioner Bullard motioned to adjourn the meeting. Commissioner Trongone seconded the motion. Motion carried and Chair Henry adjourned the meeting at 2:58 PM ET.