



MILITARY INTERSTATE
CHILDREN'S COMPACT
COMMISSION

COMMUNICATIONS & OUTREACH COMMITTEE MINUTES

FISCAL YEAR 2019

TABLE OF CONTENTS

COMMUNICATES & OUTREACH COMMITTEE MINUTES FY19

AUGUST 9, 2018 (AGENDA, NO QUORUM)	1
JANUARY 9, 2019	2
FEBRUARY 6, 2019	4
MAY 1, 2019 (AGENDA, NO QUORUM).....	6

**MILITARY INTERSTATE CHILDREN'S COMPACT COMMISSION
COMMUNICATION AND OUTREACH COMMITTEE AGENDA**

Thursday, Aug 9, 2018

2:00 PM - 3:00 PM ET

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- I. **Call to Order** (*Shelley Joan Weiss, Committee Chair*)
- II. **Roll Call** (*Richard Pryor, Communications Associate*)
- III. **Approval of Agenda**
- IV. **Approval of the Minutes** N/A
- V. **Old Business**
 - Strategic Plan
 - Public Service Announcements (video)
 - Poster Contest
- VI. **New Business**
 - Milestones
- VII. **Adjournment**

Next Meeting: 2018 Annual Business Meeting

COMMUNICATION AND OUTREACH COMMITTEE MINUTES
Wednesday, January 9, 2019

PRESENT	Brian Henry Pam Deering Susan Haberstroh Alan Kerr Tony Trongone	Missouri Commissioner Oklahoma Commissioner Delaware Commissioner South Dakota Commissioner New Jersey Commissioner	Chair
	Richard Pryor Lindsey Dablow	Communications Associate Training and Operations Associate	Secretary
EXCUSED	Cherise Imai	MIC3 Executive Director	
ABSENT	Chris Cmiel Marcy Herman Shoni Pegram	West Virginia Commissioner Alaska Commissioner Idaho Commissioner	

ITEM 1 – CALL TO ORDER

1. The meeting was called to order at 2:02 PM ET by Brian Henry, Missouri Commissioner and Committee Chair, and roll call was taken by Richard Pryor, MIC3 Communications Associate.

ITEM 2 – AGENDA AND MINUTES

2. The agenda was approved unanimously as presented. There were no previous minutes.

ITEM 3 – REPORTS

3. **Executive Committee** – Chair Henry provided the committee members with an update of the Executive Committee's meeting in Little Rock, Arkansas. The Chair highlighted the EXCOM's focus on communication between the full Commission and leadership. He explained that there is work been carried out on the Code of Conduct, Conflict of Interest, and Awards Policy.

ITEM 4 – OLD BUSINESS

4. **Poster Contest** – Communications Associate Pryor provided the Members with background information regarding the Poster Contest. Discussion focused on the additional work for school systems and competing with already established national poster contests. The Communications and Outreach Committee decided not to pursue this agenda item further and strike it from future agendas. **[CLOSED]**

ITEM 4 – NEW BUSINESS

5. **Strategic Plan** – Chair Henry reviewed MIC3's previous three-year strategic plan and opened the floor to discussion. Members discussed outreach to professional organizations, military families, and areas not normally impacted by military-connected student transfers. For example, the Missouri School Association of Administrators, regional superintendent meetings, Blue Star Families, School

Liaison Officers, and Compact training sessions. Members were advised to review the current strategic plan and provide feedback along with any new items/ideas during the committee's February meeting.

[OPEN]

6. Chair Henry recognized Associate Pryor's efforts in developing the Compact's public service announcements (PSA) and completing several of the tasks on the current strategic plan. Commissioner Haberstroh (DE) commented she had shared the PSAs and received positive feedback. Members shared their intention to post the PSAs on their school administrative websites.

7. **Communication Pan** – Agenda item was held over to February meeting [OPEN]

ITEM 5 – OTHER BUSINESS

8. **Items for the Executive Committee** – The Chair asked the Members to share any comments or feedback for the Executive Committee. Associate Pryor reminded members the Month of the Military Child is April and that would be a topic on February's committee agenda. There being no additional comments the Chair called the meeting to a close.

9. The Committee meeting adjourned at 2:28 PM ET.

Respectfully submitted by,
Richard Pryor
Communications Associate, Secretary

COMMUNICATION AND OUTREACH COMMITTEE MINUTES
Wednesday, February 6, 2019

PRESENT	Brian Henry Chris Cmiel Susan Haberstroh Tony Trongone Richard Pryor Lindsey Dablow Cherise Imai	Missouri Commissioner West Virginia Commissioner Delaware Commissioner New Jersey Commissioner Communications Associate Training and Operations Associate Executive Director	Chair Secretary
ABSENT	Alan Kerr	South Dakota Commissioner	

ITEM 1 – CALL TO ORDER

1. The meeting was called to order at 2:01 PM ET by Brian Henry, Missouri Commissioner and Committee Chair, and roll call was taken by Lindsey Dablow, MIC3 Operations and Training Associate.

ITEM 2 – AGENDA AND MINUTES

2. The agenda was motioned for approval by New Jersey Commissioner Tony Trongone and seconded by West Virginia Commissioner Chris Cmiel. Motion passed. The minutes from January 9, 2019 was motioned for approval by Delaware Commissioner Susan Haberstroh, seconded by Commissioner Trongone. Motion passed.

ITEM 3 – REPORTS

3. **Executive Committee** – Chair Henry advised Members to review the current strategic plan and provide feedback along with any new items/ideas. [OPEN].

ITEM 4 – NEW BUSINESS

4. **Definition of What it Means to be a MIC3 Partner** – Chair Henry stated one of the discussion items is partnerships for MIC3. Members discussed what is a partner organization, their function, and the role and responsibilities. They concluded that the focus should be on our mission, which is why we exist. This should remain the priority.

5. Members determined partnership agencies should have “like” mission and goals - military students and educational success. They should have the capability to spread the Commission mission and vision, and support advancing the Commission goals to ease transitions of military children. While they agreed it was beneficial for MIC3 to serve on collaborative committees and organizations, if asked, the Commission should not take a position on an item that is political or controversial. [OPEN]

6. **Purple Up Month and Templates for Member States** – The Committee reviewed template letters for the State Council and the School Districts for Commissioners to utilize for promotion of Purple Up and Month of the Military Child. Communication Associate Richard Pryor said a press release and state proclamation draft is available for states to utilize. He will request members to forward

info, activities, and documents to the National Office for promotional purposes. He also recommended scheduling a short meeting in March to finalize the drafts and activities. **[OPEN]**

7. **MIC3 Communication Plan** – Pryor presented the plan timeline. He asked Members to email suggestions and feedback on the plan and information scheduled for dissemination. Chair Henry reported his district is planning a region event on May. 1, that celebrates military academy appointments, etc. Mr. Pryor asked him to send the info for consideration.

ITEM 5 – OTHER BUSINESS

8. **Items for the Executive Committee** – The Chair asked the Members to share any comments or feedback for the Executive Committee. None were presented.

9. The Committee meeting adjourned at 2:31 PM ET. Commissioner Haberstroh motioned to adjourn, seconded by Commissioner Trongone. Motion passed.

Respectfully submitted by,
Cherise Imai
Executive Director, Secretary



COMMUNICATION AND OUTREACH COMMITTEE AGENDA
Wednesday, May 1, 2019
2:00 PM – 3:00 PM ET

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- I. Call to Order (*Brian Henry*)
- II. Roll Call (*Richard Pryor*)
- III. **Approval of the Agenda***
- IV. **Approval of the Minutes – Feb. 6, 2019***
- V. Reports
 - A. Executive Committee (*Brian Henry*)
- VI. Old Business
 - A. Definition on what it means to be an MIC3 partner
 - B. Purple Up Brief – *Richard Pryor*
- VII. New Business
- VIII. Other Business and Announcements
 - A. Items for the Executive Committee
 - B. MIC3 Bookmarks
 - C. Website Updates
- IX. Adjournment

*Vote required

Upcoming Meetings: (Aug. 7, Sep. 4)