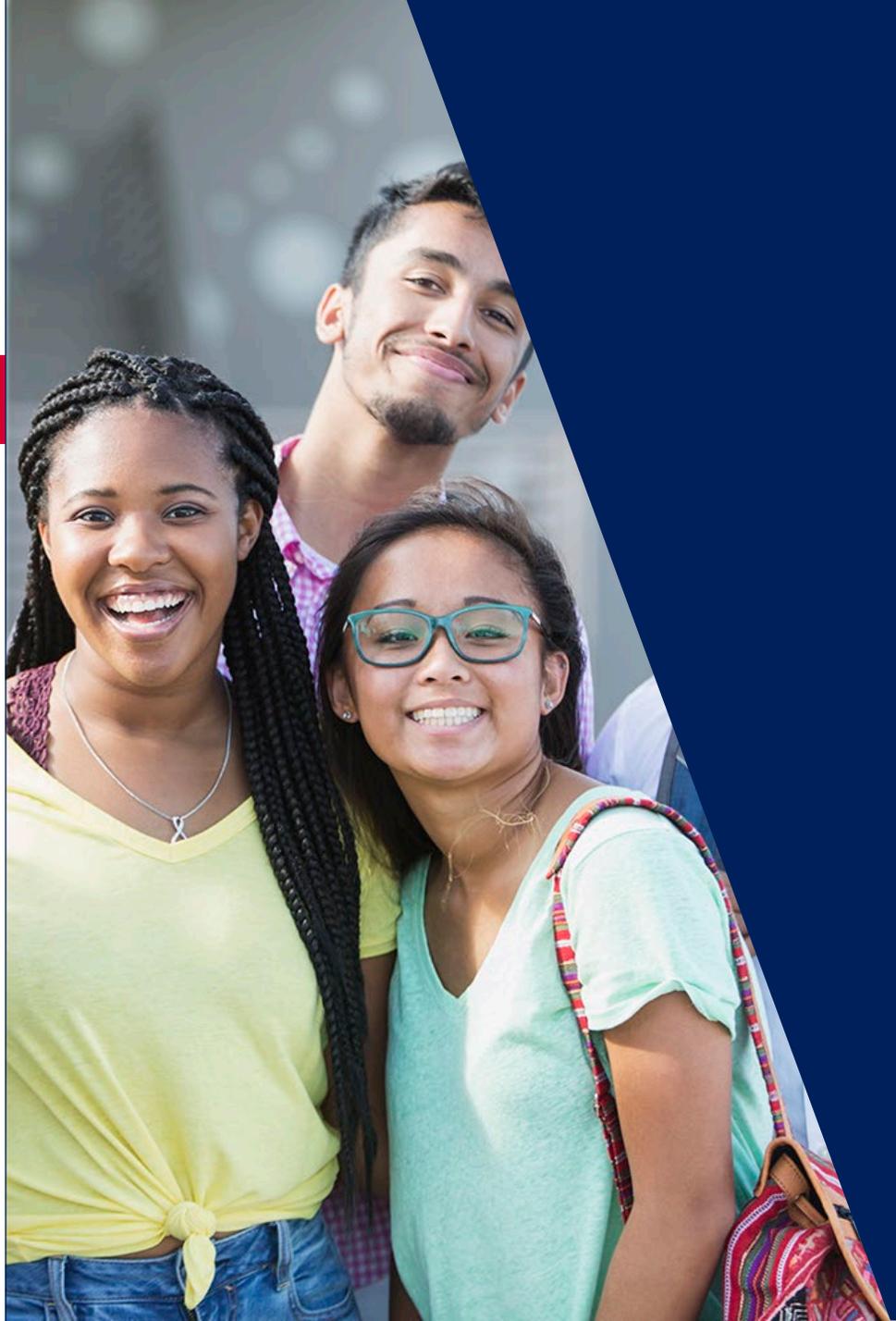




NFHS UPDATE

ABM

2022





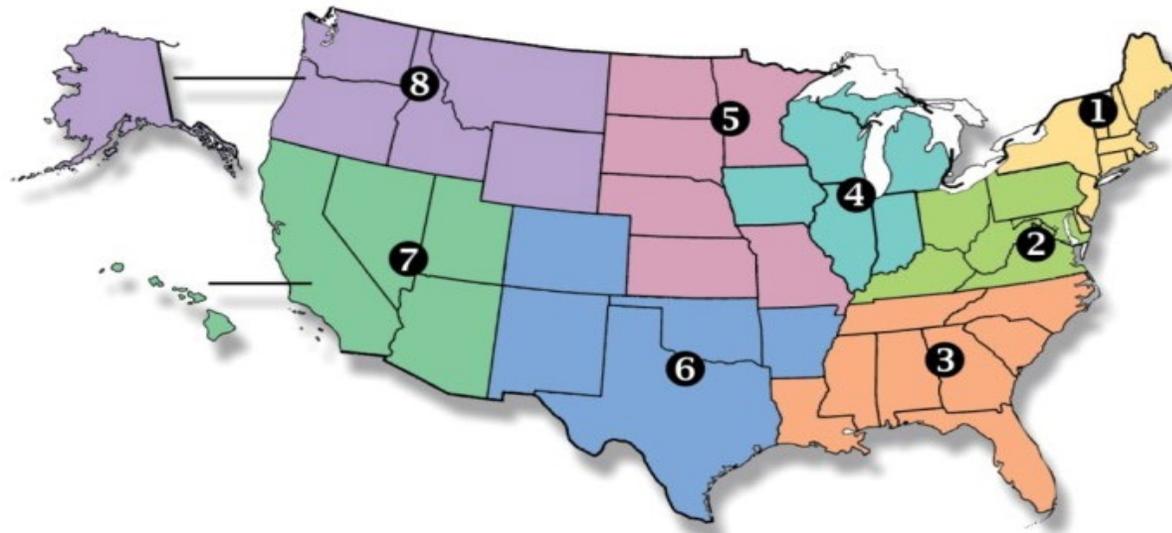
NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS

Davis Whitfield
Chief Operating Officer



NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS

- Membership – 50 member state associations and D.C.
- NFHS reaches almost 20,000 high schools and over 12 million participants in high school activity programs, including more than 8 million in high school sports.



NFHS BOARD OF DIRECTORS

PRESIDENT – SALLY MARQUEZ, NEW MEXICO, SECTION 6

PRESIDENT-ELECT – TOM KEATING, IOWA, SECTION 4

SECTION ONE – MIKE BURNHAM, MAINE

SECTION TWO – BOB LOMBARDI, PENNSYLVANIA

SECTION THREE – EDDIE BONINE, LOUISIANA

SECTION FIVE – DAN SWARTOS, SOUTH DAKOTA

SECTION SEVEN – RON NOCETTI, CALIFORNIA

SECTION EIGHT – TY JONES, IDAHO

AT-LARGE SECTIONS ONE AND FOUR – DAVE FRAZIER, NEW JERSEY

AT-LARGE SECTIONS TWO AND SIX – KIM WILBANKS, ARKANSAS

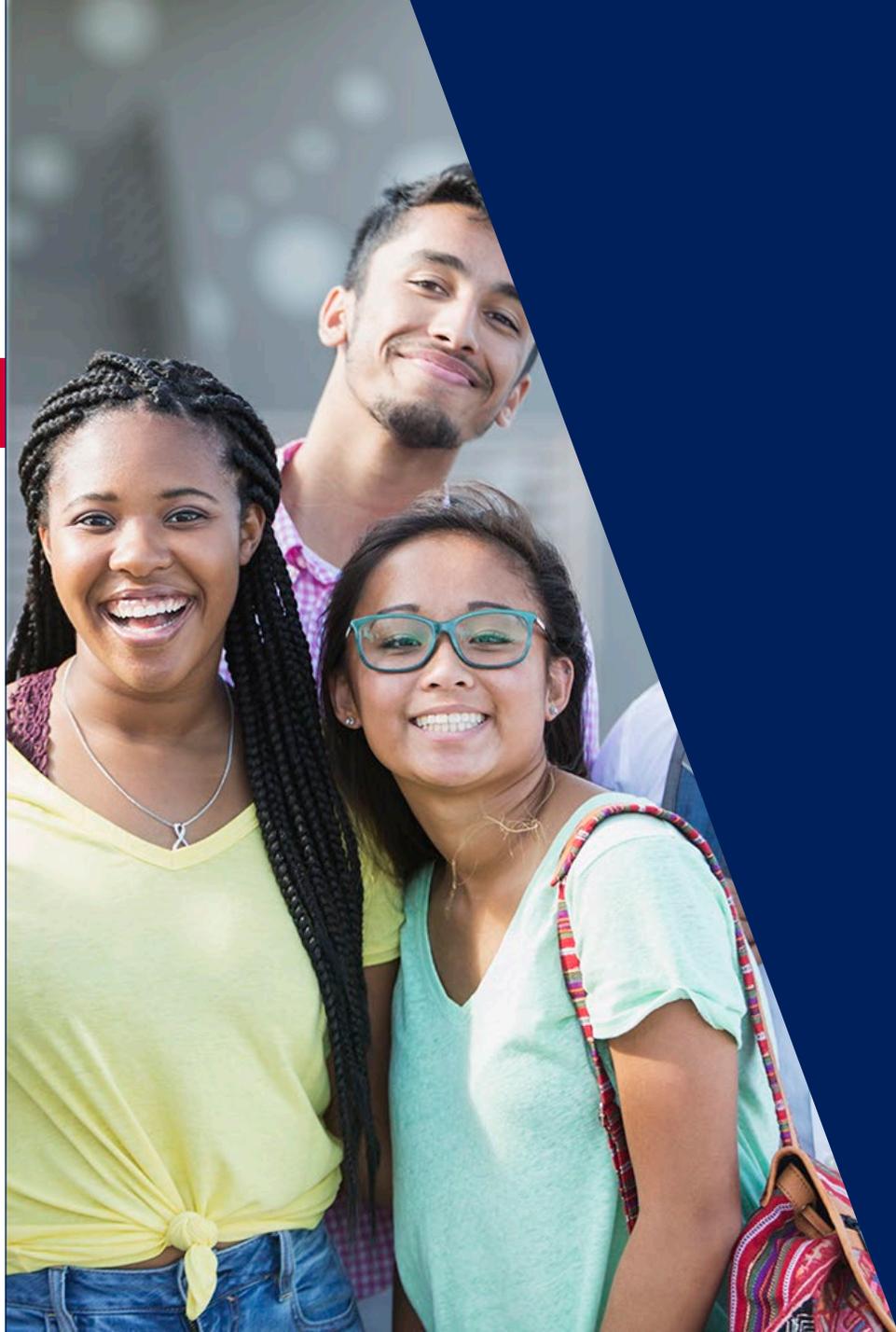
AT-LARGE SECTIONS THREE AND SEVEN – TOMMY COX, HAWAII

AT-LARGE SECTIONS FIVE AND EIGHT – AMANDA KAUS, MINNESOTA





BOARD PRIORITIES 2022-23



NFHS AS A NATIONAL LEADER

The NFHS will continue to expand its role, reputation and influence nationwide through service on boards, committees, and task forces and through communication via multiple platforms. The NFHS “voice” in these settings will advocate for the significance, support and security of education-based athletics and activities in conjunction with state associations. Significant issues at this time include but are not limited to:

- The value of participation in high school athletics and activities
- The importance of collaboration with colleague organizations such as National Governing Bodies, youth sport agencies and national education associations
- Amateurism and emerging challenges regarding Name, Image and Likeness
- Recruitment and the importance of high school involvement in the process
- Diversity, Equity and Inclusion issues at all levels and across all co-curricular areas
- Implementing communications and marketing efforts that promote NFHS brand and body of work



DIVERSITY, EQUITY AND INCLUSION

The NFHS will take a leadership role in promoting diversity, equity and inclusion practices within its membership through offering guidance for resource development and programming. The NFHS will utilize a multi-phased approach to advance the following initiatives:

- Facilitate listening and sharing sessions
- Educate the membership on issues that challenge equity through the process of examining historical practices (societal and organizational)
- Provide resources that address representation: students, staffing, coaches, officials, and committees
- Provide resources that address definition of values/beliefs, best practices, templates, and policies
- Build diversity, equity and inclusion strategies for the following groups:
 - Students
 - Boards/Committees
 - Staff
- Create learning opportunities through NFHS course development, webinars, meetings and conferences
- Conduct a national book study



SUPPORT FOR THE OFFICIATING PROFESSION

The NFHS will increase its focus on efforts to recruit, support and retain athletic officials and activity adjudicators through the following initiatives:

- Host “Officials Consortium 2.0”
- Continued development of the “NFHS Center for Officials Services”- NFHS COS
- Increased collaboration with officials associations and colleague organizations
- Expansion of educational offerings- courses, short video resources, webinars
- “Become an Official” campaign
- National Behavior campaign
- Utilization of communication platforms to promote the profession
- Include messaging about sportsmanship and respect for officials in educational materials and communications as appropriate
- Conduct research to monitor trends and perceptions relative to officiating
- Develop a “Playbook” of best practices relative to recruitment, education and retention of officials



STUDENT MENTAL, EMOTIONAL AND PHYSICAL WELLNESS

The NFHS will provide national guidance through development of educational programs and resources, support for research on wellness issues, collaboration and advocacy efforts, and the creation of opportunities for shared learning.

- Sports Medicine Advisory Committee-The NFHS SMAC will continue to provide guidance regarding rules development, health and safety guidelines/recommendations, working with state health agencies, and the overall role that the NFHS plays - or does not play - in the sports medicine ecosystem.
- Enhance collaborative efforts with related organizations - ex. school counselors, school administrators, school-based university programs
- Expand educational resources that address mental, emotional and physical wellness of all involved in education-based programs
- Incorporate focus on mental, emotional and physical wellness into NFHS meetings and programs as appropriate



NFHS NETWORK

The NFHS considers the NFHS Network to be a significant priority as it can promote the mission of the NFHS through highlighting events, educational activities and messaging that can help to support “The Case for High School Activities” as well as other priorities of the NFHS. The NFHS will continue to work with the NFHS Network to focus on the following:

- Increase in the number and type of events covered
- Increase in support for schools interested in implementing school broadcast programs
- Promotion of the benefits of participation in education-based activities
- Development of educational resources relative to the broadcast process
- Promotion of the NFHS and the NFHS Learning Center
- Providing increased technology support for schools





NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS

Dr. Karissa Niehoff
Chief Executive Officer
National Federation of State High School
Associations





2021-2025

STRATEGIC PLAN

PLAY.PERFORM.COMPETE.TOGETHER.



STRATEGIC PLAN

STUDENT MENTAL, EMOTIONAL AND PHYSICAL WELLNESS

- **Belief:** Education-based athletics and performing and fine arts activities promote physical, mental, and emotional wellness during the most important time of a young person's life. These activities are essential in promoting a physically healthy lifestyle; developing character attributes such as leadership, teamwork, self-discipline, empathy, and civic engagement; boosting academic performance, and encouraging positive relationships.
- **Challenge:** The variety and nature of education-based programs differ greatly relative to accessibility, allocation of resources, defined purpose, leadership, organization, and measured outcomes. As a result, students with mental and emotional wellness issues often are not provided necessary supports and are identified as the group with the highest school drop-out rates. In addition, starting at the youth level, we face an obesity epidemic, leading to shortened lifespans due to unhealthy nutrition and exercise habits.
- **Opportunity:** Capitalizing on multiple avenues for engaging the NFHS membership and stakeholder communities, the NFHS can provide national guidance through development of educational programs and resources, support for research on wellness issues, collaboration and advocacy efforts, and the creation of opportunities for shared learning.



DIVERSITY, EQUITY AND INCLUSION

- **Belief**: Addressing diversity, equity, and inclusion through inclusive practices creates opportunities to improve the overall quality of the human experience. Valuing perspectives, prioritizing respect, and compassion for all, and embracing authenticity are essential to promoting positive behaviors, increasing participation, and developing relevant and sustainable programs to expand and grow human potential.
- **Challenge**: Effective diversity, equity, and inclusion practices may require an adjustment to infrastructures that are anchored in identity and privilege. The desire and need for awareness, education and improvement are at differing levels throughout society.
- **Opportunity**: Recognizing, inviting and embracing individual and organizational characteristics, values, beliefs, experiences, backgrounds and healthy behaviors are all powerful drivers for the NFHS to broaden and expand services and resources for all involved in education-based programs.



SPORTSMANSHIP, ETHICS AND INTEGRITY

- **Belief:** Sportsmanship, ethics, and integrity are the heart of education-based athletics and performing and fine arts activities. It is on the fields, the courts, and the stages that students are challenged, inspired, empowered to perform at their best with teammates and classmates.
- **Challenge:** We cannot control the behaviors of others; however, we can influence them. When those in our education-based athletics and performing and fine arts activities step outside the lines and demonstrate questionable ethics or integrity, it casts a shadow over our mission and interferes with our ultimate purpose.
- **Opportunity:** We have the opportunity and the responsibility to educate and influence all who impact education-based athletics and performing and fine arts activities. We must exemplify the behavior and integrity we want to see in students, thereby helping them to evolve into future leaders.



CASE FOR EDUCATION-BASED ATHLETICS AND FINE ARTS ACTIVITIES

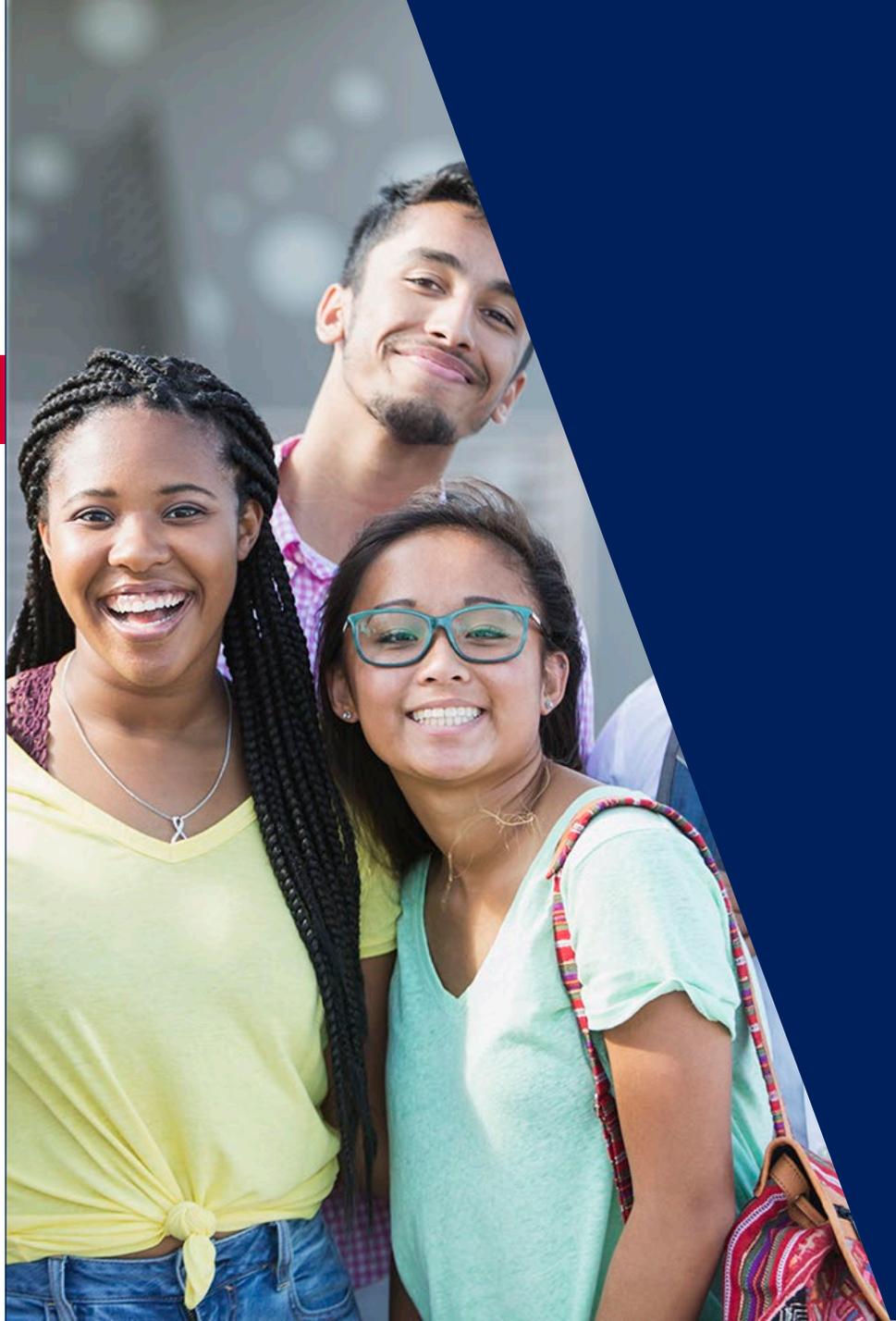
- **Belief:** Education-based athletics and performing and fine arts activities are an integral part of education as they teach valuable life lessons, emphasize teamwork, and foster a sense of community. They also provide an avenue for all students to be involved and participate in activities that are essential to their physical and emotional development.
- **Challenge:** Various youth programs throughout the nation compete for participants, resulting in intense demands on the participants' time and commitment. These programs also tend to engage participants at an earlier age and oftentimes present messaging that is inconsistent with those of education-based athletics and performing and fine arts activities. Significant concern exists nationwide regarding the elimination of education-based programming.
- **Opportunity:** The NFHS can serve as the national leader in developing and disseminating educational resources to make the case for education-based athletics and performing and fine arts activities by capitalizing on the extensive research that indicates the positive impact of participation in education-based programs on the growth and development of young people.



OFFICIATING

- **Belief**: Officials are essential to education-based athletics and performing and fine arts activities. They should always be treated with respect and dignity. Elevating the officiating development experience will grow the size and quality of the profession.
- **Challenge**: Due to the critical shortage of officials it is proving difficult to maintain an adequate number of well-trained officials, while also recruiting, training, and retaining the next generation.
- **Opportunity**: The NFHS can develop a comprehensive national model for devising, packaging, and disseminating officiating assets that engage, embolden, and develop both new and current officials. This model can institute the latest in techniques and technology to modernize and elevate the profession, increase respect and credibility, and solidify its sustainability.





DEI – BOOK STUDY

National Book Study

"Addressing diversity, equity and inclusion through inclusive practices creates opportunities to improve the overall quality of the human experience."

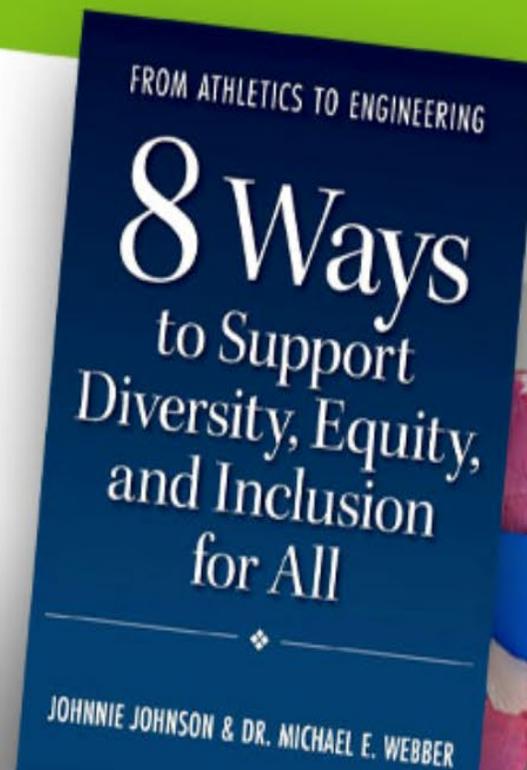
-NFHS Press Release January 2022

October 19 - November 9, 2022

Book and Webinar Sessions are Free to all participants.

REGISTER NOW!

Registration will close on September 15, 2022



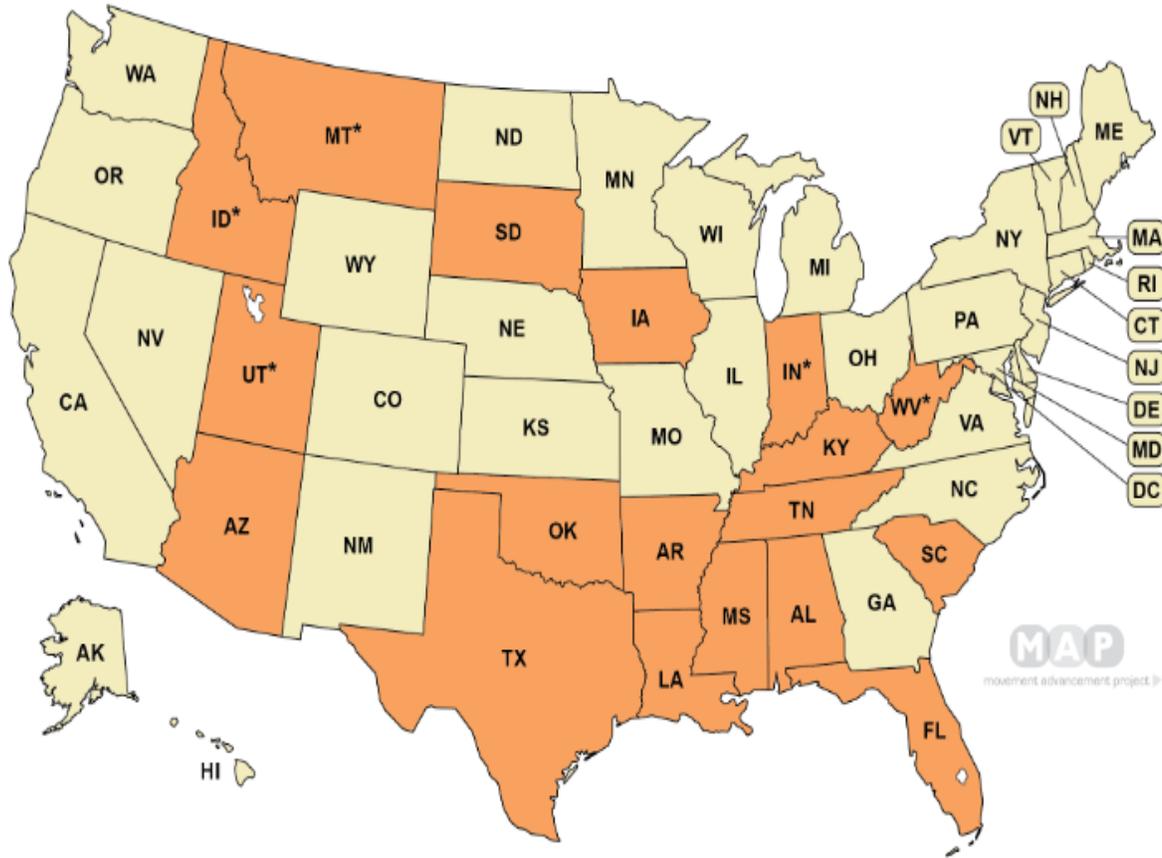
Who should participate?

Athletic Directors | Coaches | Officials | Parents

Performing Arts Administrators | School Administrators | Students | Teachers



TRANSGENDER



State law bans transgender students from participating in sports consistent with their gender identity (18 states)

State law does not ban transgender students from participating in sports consistent with their gender identity (32 states, 5 territories + D.C.)

[Citations & More Information](#)



NIL

- OPPORTUNITIES BUT NO HIGH SCHOOL JERSEY
 - COMMERCIAL
 - CAMPS
 - SOCIAL MEDIA



OFFICIALS

- **NFHS OFFICIALS CONSORTIUM 2.0**
 - JANUARY 26-28, 2023 – CONRAD HOTEL – INDIANAPOLIS, IN
 - OPEN TO STATE ASSOCIATION ADMINISTRATORS, NIAAA, NASSP, SCHOOL BOARD MEMBERS, MEDIA, LAW ENFORCEMENT PERSONNEL TO DISCUSS THEIR ROLE IN THE CREATION OF A SAFE SPORT ENVIRONMENT FOR OFFICIALS.

- **NFHS OFFICIALS APPRECIATION WEEKS – EXPANDED TO ONE PER SEASON**
 - FALL SPORTS – OCTOBER 17-21, 2022
 - WINTER SPORTS – JANUARY 30 – FEBRUARY 3, 2023
 - SPRING SPORTS – APRIL 10-14, 2023



STUDENT SERVICES

- PLEASE SUPPORT THE IN-PERSON NFHS NATIONAL STUDENT LEADERSHIP SUMMIT (NSLS) IN JULY, 2023. THE "SAVE THE DATE" FLYER WILL BE SENT IN SEPTEMBER ALONG WITH A GENERAL SUMMIT DESCRIPTION FLYER.



CRISIS TEXT LINE

CRISIS TEXT LINE |

EVERYONE NEEDS SOMEONE TO LEAN ON.
CRISIS TEXT LINE IS HERE FOR YOU.

TEXT SHIELD TO 741741

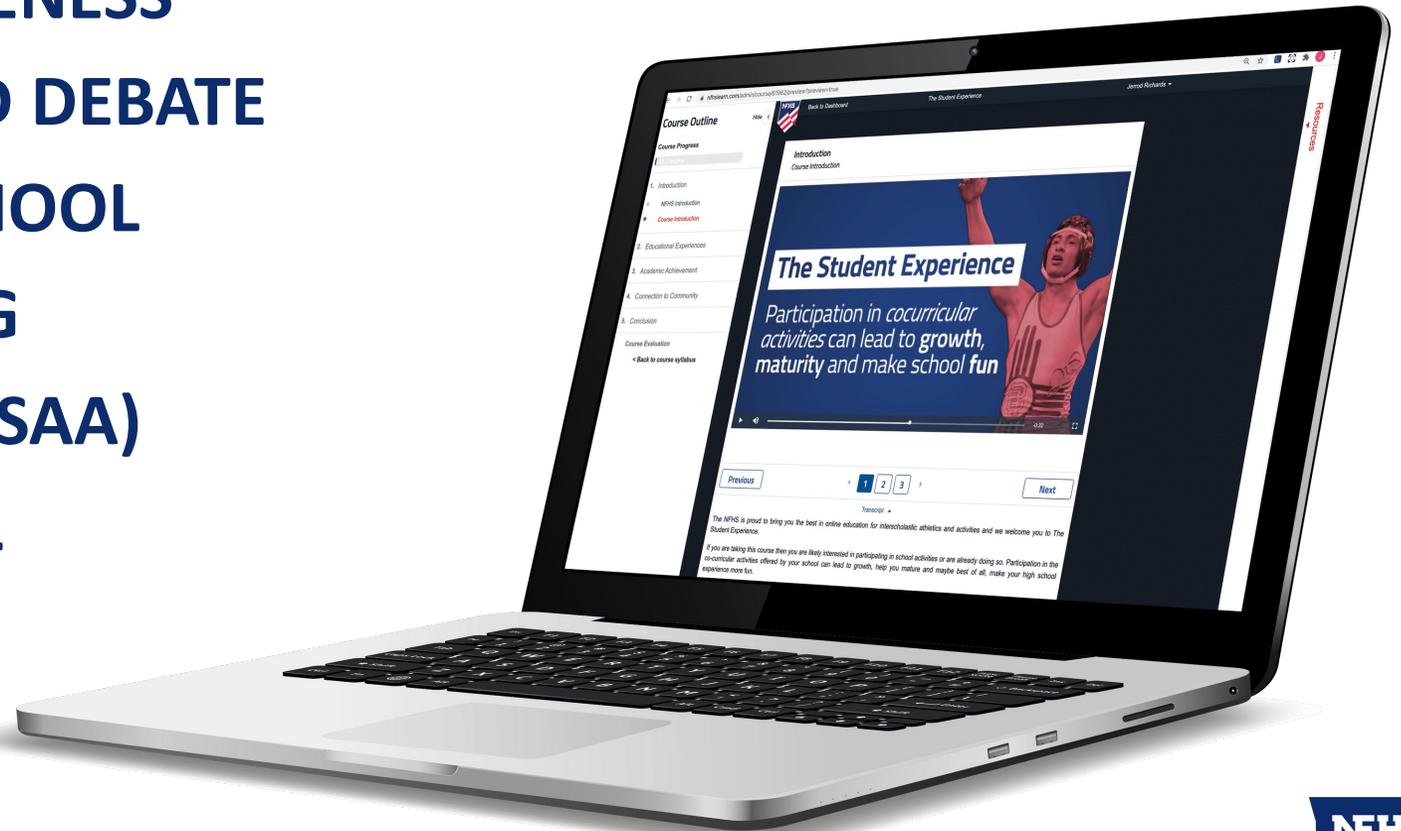
OR 443-SUPPORT/442-AYUDAME ON WHATSAPP

ITS FREE, 24/7, CONFIDENTIAL AND DISCREET
HIGH-QUALITY TEXT-BASED
MENTAL HEALTH SUPPORT AND CRISIS INTERVENTION.
OUR VOLUNTEER CRISIS COUNSELORS AND STAFF
ARE HERE FOR YOU.



NFHS LEARN – COURSE DEVELOPMENT

- NAME, IMAGE AND LIKENESS
- COACHING SPEECH AND DEBATE
- COACHING MIDDLE SCHOOL
- AED AND CPR TRAINING
- CAPTAINS COURSE (MHSAA)
- COACHING VOLLEYBALL
- COACHING SOCCER
- COACHING WRESTLING
- COACHING GOLF





**BENCH BAD
BEHAVIOR**

BAD BEHAVIOR BY FANS, PLAYERS AND COACHES CONTINUES TO BE A SERIOUS PROBLEM — MAKING IT DIFFICULT TO RECRUIT AND RETAIN HIGH SCHOOL OFFICIALS.

- 1. PROACTIVELY ADDRESS BEHAVIOR** AT HIGH SCHOOL ATHLETIC EVENTS
- 2. REFRAME THE PERSPECTIVE THAT OFFICIALS ARE AN ESSENTIAL PART OF THE GAME.** WITHOUT THEIR SERVICE, THERE CAN BE NO HIGH SCHOOL SPORTS
- 3. TO COMPLIMENT OUR EFFORTS TO RECRUIT NEW OFFICIALS BY ALSO WORKING TO RETAIN CURRENT OFFICIALS**



WHAT TO EXPECT

ALL LAUNCHING THURSDAY, SEPTEMBER 15

- BRAND NEW **WEBSITE**
- **SOCIAL MEDIA POSTS** FOR YOUR ASSOCIATION
- **TOOLKIT**
 - PRINTABLE FLYER
 - PRINT AND WEB ADS
 - EMAIL SIGNATURE
 - PA ANNOUNCEMENT SCRIPT
 - THANK YOU LETTER TEMPLATE FOR OFFICIALS
 - SAMPLE PARENT + PLAYER CONTRACT
- **OP-ED ARTICLE** ADDRESSING THE SHORTAGE DUE TO BAD BEHAVIOR
- VIDEO'S
- AND WE'RE WORKING ON EVEN MORE!



NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS

- EACH STATE GOVERNS ATHLETICS AS WELL AS FINE AND PERFORMING ARTS ACTIVITIES
 - ELIGIBILITY
 - AGE
 - ACADEMICS
 - RESIDENCE
 - SPORTS SEASONS
 - SCHOOL OF RESIDENCE
 - WAIVERS
- OPPORTUNITIES TO PARTICIPATE
 - TRANSITION



NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS

■ QUESTIONS TO ASK....

- ARE YOU INTERESTED IN PARTICIPATING IN INTERSCHOLASTIC SPORTS?
- ARE YOU ACADEMICALLY ELIGIBLE BASED ON (CURRENT AND FUTURE) STATE ASSOCIATION ELIGIBILITY REQUIREMENTS?
- ARE YOU ELIGIBLE BASED ON ATTENDANCE?
- ARE YOU ATTENDING THE SCHOOL IN YOUR AREA OF RESIDENCE?
 - WAIVER?
- ARE YOU LIVING WITH YOUR LEGAL CUSTODIAN?
- IS YOUR PRE-PARTICIPATION PHYSICAL UP TO DATE?
- ANY QUESTIONS THAT MAY ARISE, CONTACT YOUR STATE ASSOCIATION OFFICE!



NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS

- DO YOU HAVE A STATE ASSOCIATION REPRESENTATIVE ON YOUR STATE COUNCIL?
- DO YOU (SLO'S) HAVE PERIODIC CONTACT WITH YOUR STATE ASSOCIATION REPRESENTATIVE?



THANK YOU

DAVIS WHITFIELD
CHIEF OPERATING OFFICER
National Federation of State
High School Associations

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