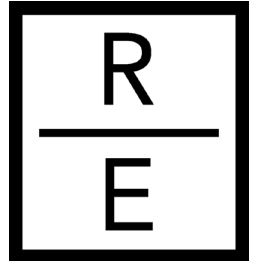




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# Strategic Plan Overview

2022 - 2025



# Strategic Plan

*Brian Riggs*  
*Chief Executive Officer*  
*Riggs Enterprise*

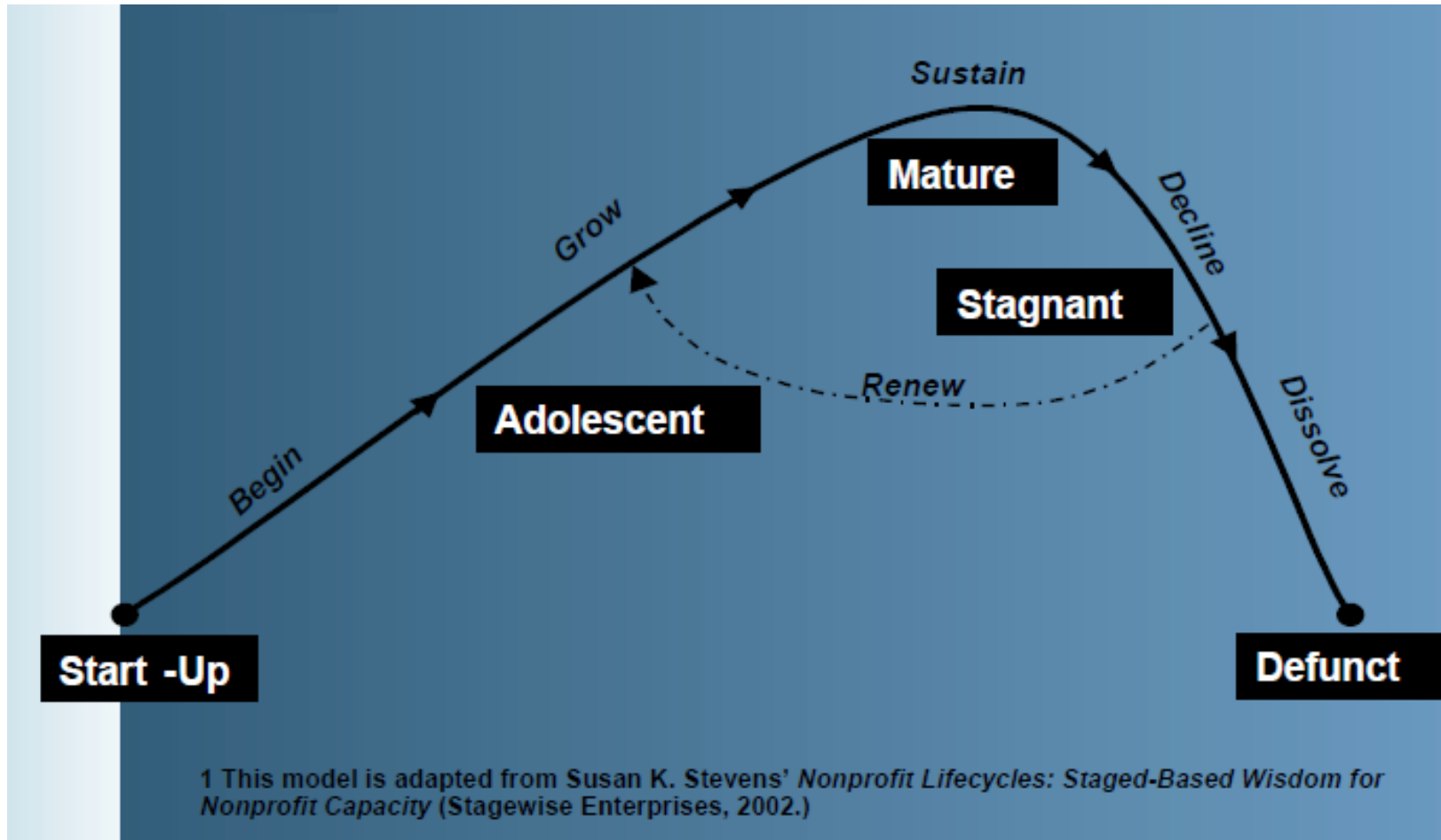


## Agenda (Draft)

- I. The Evolution of MIC3
- II. The Process – An Overview
- III. Focus Areas
- IV. Summary, Goals and Strategies



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1 This model is adapted from Susan K. Stevens' *Nonprofit Lifecycles: Staged-Based Wisdom for Nonprofit Capacity* (Stagewise Enterprises, 2002.)



## Session Flow & Subsequent Process

Identification of Priorities (in-person)

Consolidation of Priorities to Focus Areas (in-person)

Prioritization of Focus Areas (in-person)

Development of Summary & Goal Statements (team)

Refinement of Summary & Goal Statements (team)

Strategy and Tactic Development (team)

# Priorities



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Awareness among lay public

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Developing trust among all commission

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Protecting fidelity of the intent of the comp.

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Consisting of delivery & application

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Helping commissioners to do their jobs effectively, and with efficiency

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The Compact as a problem-solving mechanism for military families

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Relationship building

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NG coverage (Awareness of topics/challenges that may face the Commission)

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Preparing future leaders

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Best practices/resources for military kids (plan for targeting audiences)

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Training staff to help kids (what staff? Schools?)

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Internal awareness of MIC3 partners

# Priorities



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Helping leaders (what leaders? School? government?)

Helping parents

Creating a culture of support and development

- Commission staff
- Commissioners
- Ex-officio members

Accountability - is it working/understanding or why

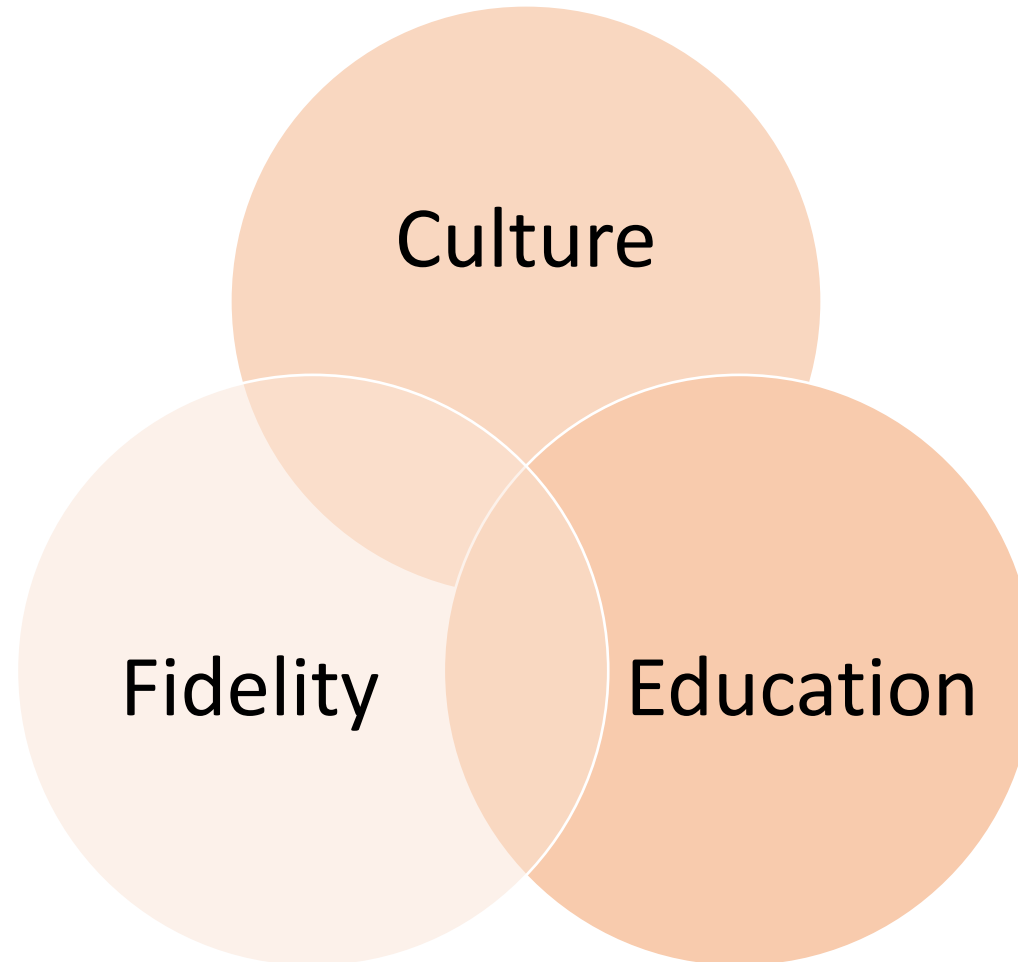
Team interaction/collaboration with staff

Access to mic 3 (info/tech)

- Understandable
- Narrative

Our Infrastructure

Synthesized Priorities = Focus Areas







# Development of Summary & Goal Statements, Strategies

# GOAL 1: CLARITY AND AWARENESS



Military families rely on MIC3 to assist in the successful transition of their children during transfer and transitions. However, many families and education professionals may be unaware of MIC3 and those who are aware of the Compact, may not understand exactly what the Compact covers. It is critically important MIC3 leverage our stakeholders to expand our reach to those areas that may not be aware of the Compact while continuing to provide clarity of the Compact to areas with a high military presence.

## Goal Statement:

Enhance MIC3 visibility and awareness among those impacted by MIC3 through clarity of our mission, clearly defined roles and responsibilities of our stakeholders, and a commitment to the Compact.

## Strategies:

1. Develop a comprehensive MIC3 communication strategy
2. Clearly define and communicate Roles and responsibilities of all stakeholders within MIC3
3. Inspire and empower our stakeholders to increase their presence where we need it most; in doing so we will simultaneously seek to expand and cultivate an ever-growing network
4. Implement a formal mentoring program
5. Develop comprehensive training curriculum for all our stakeholders

## Focus Areas

### **Purpose Statement (why we chose this area to focus on):**

Culture is the foundation of the Commission. As the Commission continues to evolve, so must the relationship among members and stakeholders. To ensure a successful future, we will empower and channel the diverse nature of members and staff to maintain one focus, one purpose, and one outcome.

### **Goal Statement (what do we want to accomplish)**

Continue to enhance our culture by creating opportunities for stakeholders to connect and promote our values, our purpose, and our mission. Building a student-centered culture, focused on successful educational transitions.



Culture

## Strategies

1. Create a collaborative and supportive environment that fosters and promotes Stakeholder engagement.
2. Build trust and relationships among members and staff.
3. Ensure staff has the tools and resources needed to meet the mission of the organization.
4. Ensure member engagement by providing necessary resources and education
5. Ensure Commissioners and State Council members have a clear understanding of their obligations, roles, and responsibilities to meet the mission.
6. Ensure synergy among staff and leadership (Executive Committee)



Culture

## Focus Area

**Purpose Statement (why we chose this area to focus on):**

Maintaining the integrity of the Compact, the intent, purpose and meaning, is of the utmost importance to the Commission.

**Goal Statement (what do we want to accomplish)**

The Commission will maintain the integrity of the Compact through accountability, consistency, and best practices.



Fidelity



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## Strategies

1. Ensure our revenue and resources support our initiatives; ensure we have the tools needed to support the Commission
2. Educate our stakeholders about available resources
3. Ensure Commission guidelines communicate expectations, conflicts of interest support current process, and compliance
4. Ensure the Commission is meeting its mission through benchmarking
5. Evaluate external impacts to the mission and fiscal outlook to ensure viable sustainability
6. Ensure rules are relevant and applicable

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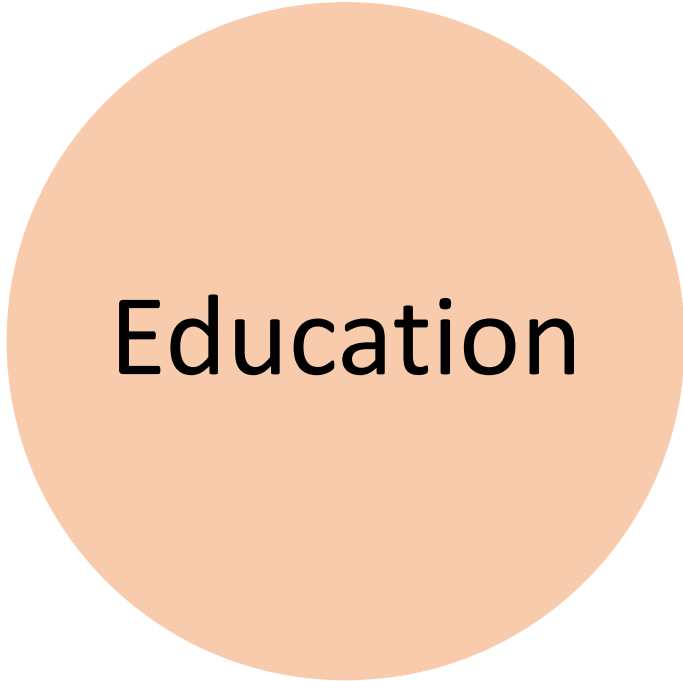
## Focus Area

**Purpose Statement (why we chose this area to focus on):**

As our landscape continues to change, it is important the Commission continues to educate its stakeholders and the public on the presence and importance of the Compact.

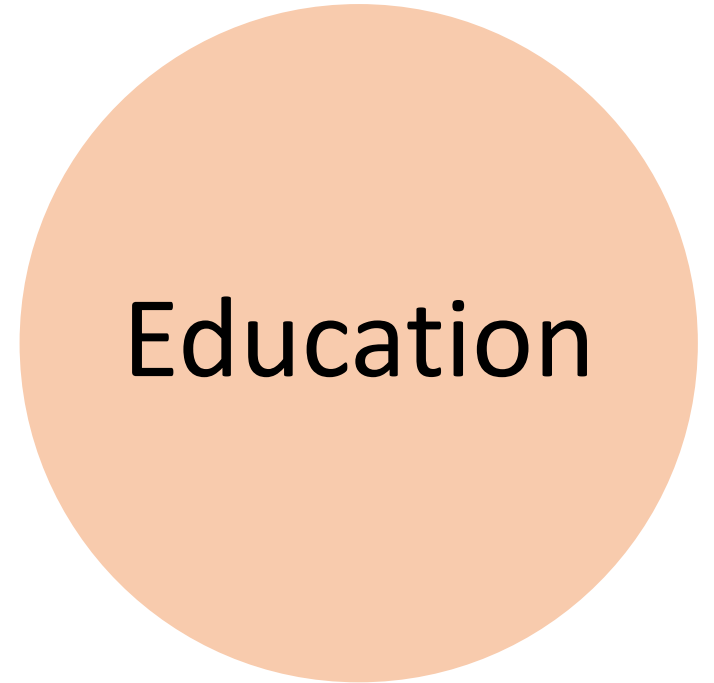
**Goal Statement (what do we want to accomplish)**

As the Commission matures, we will continue to serve our mission and raise awareness through education and training, ensuring programs and resources are relevant to the needs of stakeholders.



## Strategies

1. Continue to develop annual marketing campaigns that are contemporary and progressive. (Communications and Outreach) Information / Dissemination
2. Continue to assess new Commissioner onboarding process (Access)
3. Ensure access to training for all stakeholders
4. By state, increase utilization of Commission resources, tools, and training to educate stakeholders on the Compact. (Training; Communication and Outreach)
5. By state, through the role of the Commissioner and State Council, identify stakeholders that need to be aware of the Compact, evaluate their needs, and develop a comprehensive communication and education plan to raise awareness. (Communication and Outreach; Training; Commissioner, State Council)
6. Collect data/stories that showcases successful implementation of the Compact
7. Continually assess and improve our educational resources to ensure we are delivering the tools and resources to all stakeholders -
8. Invest in the infrastructure of of our educational platforms / programs /







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Questions?