



**Communication and Outreach Meeting Minutes**  
**September 14, 2022**  
**2:00 PM – 3:00 PM ET**

PRESENT	Chad Delbridge Teresa Ferenczhalmy Khieem Jackson Felicia Gonzales Brian Murphy Tony Trongone Kristen Windham Pete LuPiba	Wyoming Commissioner New Mexico Commissioner California Commissioner Nevada Commissioner Indiana Commissioner New Jersey Commissioner Mississippi Commissioner Ohio Commissioner	Chair
EXCUSED	Keith Owen Caitlin Hamon	Colorado Commissioner National Military Family Association	Ex-Officio
STAFF	Cherise Imai Stephanie Ramsey Lindsey Dablow	Executive Director Communications Associate Training & Operations Associate	

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**ITEM 1 – CALL TO ORDER**

1. The meeting was called at 2:02 PM ET by Committee Chair, Commissioner Chad Delbridge (WY).

**ITEM 2 – ROLL CALL**

2. Roll call was taken by Communications Associate Stephanie Ramsey. A quorum was established.

**ITEM 3 – APPROVAL OF THE AGENDA**

3. Commissioner Khieem Jackson (CA) motioned to approve the agenda. The motion was seconded by Commissioner Felicia Gonzales (NV). Motion carried.

**ITEM 4 – APPROVAL OF THE MINUTES – MAY 11, 2022**

4. Commissioner Kristen Windham (MS) motioned to approve the minutes from the May 11, 2022, meeting. The motion was seconded by Commissioner Gonzales. Motion carried.

**ITEM 5 – REPORTS**

5. **Executive Committee (EXCOM) Update** – Chair Delbridge provided the Committee with summary of the last EXCOM meeting. Reports were given on the End of Year Reports. The Committee discussed the legal memorandums on the Citation Correction and were briefed on the meeting held with the U.S. Department of Defense School Liaison Office Director Marcus Beauregard. The Rules Chair reported on the Rules Book Review which will be a voting item at the Annual Business Meeting. The Committee also discussed plans for the upcoming EXCOM retreat in November. Lastly, an award was approved for Joel Wilson as he is stepping down as the Commissioner of Idaho. Awards were also

approved for Nicole Russell as she will no longer be the NMFA Ex-Officio representative and to Marcus Beaugard the director of the USDOD.

**6. Google Analytics** - Ms. Ramsey presented updated statistics from the MIC3 Website, from July 1, 2022 – August 31, 2022. Total pageviews were 13,172 with an average session duration 2 minutes and 9 seconds. There were 4,036 unique users, with 16% returning and 84% new visitors. For devices, 75.90% were desktop, 23.60% were mobile, and .50% tablet. For acquisition: 59% of users found the site through a direct link, 25.20% through organic search, 12% through referral from another website, and 4% through social media. She also noted the most viewed pages were the homepage, the Commissioner page, and the resources page.

**7. Twitter Analytics** - Ms. Ramsey presented a summary from July 1, 2022 – August 31, 2022. The MIC3 Twitter page earned 3,897 impressions, 2,736 profile visits, and 17 mentions. The Commission tweeted 28 times during this period.

**8. Facebook Analytics** - Ms. Ramsey shared the data from July 1, 2022 – August 31, 2022. The total page reach was 6,144. There were 488 Facebook Page Visits were 488 and 34 New Facebook Page Likes. The most popular post being the Compact 101 Training with a reach of 1,173. The page has 1,713 followers, with the majority between the ages of 35-44 and women.

**9. August Newsletter** - Ms. Ramsey shared the highlights from the August Newsletter which included: MIC3 at the Military Child Education Coalition (MCEC) Global Summit; the record-breaking Compact training in Mississippi; the American School Counselor's Association Summer conference; and Mississippi and Indiana's inaugural state council meetings.

## **ITEM 6 – OLD BUSINESS**

**10. Successful Compact Transitions Program (SCTV)** - Chair Delbridge informed the Committee there were no submissions to the SCTV Program, and asked members to forward their success stories to the Ms. Ramsey to feature at the ABM in October.

**11. General Counsel** - Chair Delbridge reminded the Committee of the Compact Citation Correction and Application of Military Interstate Children's Compact to NGR Members Legal Memorandums were discussed at the recent Tier Group Meetings. He encouraged members to watch the recordings that are posted on the website if they missed the meeting. He stressed the items importance as they will be voted on at the ABM. Executive Director Cherise Imai added if members have questions to contact headquarters.

## **ITEM 7 – NEW BUSINESS**

**12. Outstanding Items from the Strategic Plan** - Chair Delbridge reviewed the final outstanding items from the strategic plan which included: 1) Develop a plan for commissioners to initiate contact between their state department of education and military personnel within their state; 2) and to utilize state education conferences to disseminate information about the Compact.

**13. Draft of a Step-by-Step Guide** - The Committee addressed the first outstanding item by creating a Step-by-Step Guide on how to contact your State Department of Education as well as how to contact Military Personnel within your State for Commissioners. Commissioner Gonzales motioned to approve the guide as presented this was seconded by Commissioner Tony Trongone (NJ). Motioned carried.

**14. Superintendent Memo** - The Committee addressed the second outstanding item with a Superintendent Memo highlighting the different resources of the Commissioner and an overview of the Compact. Chair Delbridge asked the Committee for feedback. Commissioner Pete LuPiba (OH) provided feedback and suggested Cardona's name include his title as well as adding a header addressed to the Association of Superintendents. The Committee agreed these were good suggestions. Commissioner Khieem Jackson (CA) motioned to approve the memo with the amendments. Commissioner Trongone seconded. Motion carried.

**15. Communication Memo** - Chair Delbridge shared the Communication Memo the Committee voted on by email and informed the Committee this would be sent out after the meeting.

**16. ABM Slide Deck** - Ms. Ramsey shared the slide deck intended to highlight the Committee's accomplishments from the year will be shown at ABM. Chair Delbridge asked for feedback on the slides. There being none, Commissioner Brian Murphy (IN) motioned to approve the slides as presented. Commissioner Trongone seconded. Motion carried.

#### **ITEM 8 – OTHER BUSINESS AND ANNOUNCEMENTS**

**17. Feedback for the EXCOM** - No items were brought forth for the Executive Committee.

**18. Reminders** - Chair Delbridge reminded the Committee to register for ABM and of the Webinar on Reimbursements available on the website. He also reminded the Committee to follow MIC3 on social media and of the Compact 101 Training being held on September 22<sup>nd</sup>.

**19. Announcements** - ED Imai informed the Committee of MIC3's inclusion in the White House Report: *Strengthening America's Military Families*. The report referenced the importance of the Compact in support military families, and Secretary of Education Miguel Cardona's support letter. A link to the report was provided for review.

#### **ITEM 9 – OTHER BUSINESS AND ANNOUNCEMENTS**

**20.** With no further business to conduct Commissioner Gonzales motioned to adjourn the meeting. Commissioner LuPiba seconded. Motion carried. The meeting was adjourned at 2:32 PM ET.