

Communication and Outreach Meeting Minutes Wednesday, May 24, 2023 2:00 PM - 3:00 PM ET

PRESENT	Chad Delbridge Clara Botstein Kristen Windham Felicia Gonzales Pete LuPiba Keith Owen Tony Trongone Laura Kacer	Wyoming Commissioner D.C. Commissioner Mississippi Commissioner Nevada Commissioner Ohio Commissioner Colorado Commissioner New Jersey Commissioner Iowa Commissioner	Chair
EXCUSED	Teresa Ferenczhalmy Brian Murphy	New Mexico Commissioner Indiana Commissioner	
STAFF	Cherise Imai Christina King	Executive Director Communications Associate	

ITEM 1 – CALL TO ORDER

The meeting was called to order at 2:02 PM ET by Committee Chair, Commissioner Chad 1. Delbridge (WY).

ITEM 2 – ROLL CALL

2. Roll call was taken by Cherise Imai, Executive Director (ED). A quorum was established.

ITEM 3 – APPROVAL OF THE AGENDA

Commissioner Keith Owen (CO) motioned to approve the agenda as amended. The motion 3. was seconded by Commissioner LuPiba (OH). The motion carried.

ITEM 4 – APPROVAL OF THE MINUTES – MARCH 8, 2023

4 Commissioner Felicia Gonzales (NV) motioned to approve the March 8, 2023; minutes as amended. The motion was seconded by Commissioner Owen. The motion carried.

ITEM 5 – REPORTS

5. Executive Committee (EXCOM) Update - Chair Delbridge briefed the Committee on the May 18, 2023, meeting of the EXCOM. He stated ED Imai provided an update on the trainings and activities of the Commission for the month of April with most of the updates revolving around Month of the Military Child (MoMC) and Purple Up! Chair Delbridge reported a legal advisory was requested by Commission Chair and Connecticut Commissioner Laura Anastasio on the Compact's applicability for Indian and Tribal Lands, which will be disseminated to the Commission once it has been approved by the EXCOM. Chair Delbridge stated Department of Defense (DoD) Representative Diana Ganote provided an update

on the National Defense Authorization Act (NDAA) and the Penn State study. Ms. Ganote stated Commissioners will be randomly selected to participate in the study sand will be contacted directly.

6. Chair Delbridge reported the Compliance Committee met earlier in the month and were tracking the end-of-year reports, state council meetings, and Commissioner appointments and vacancies. He stated ED Imai reported on the status of the current proposed rules and policies, which are under review by the appropriate standing committees. ED Imai provided an update on state legislative bill requests submitted to General Counsel, including a bill in Texas which would expand applicability for retiring military families from one (1) to four (4) years. Chair Delbridge stated the Treasurer provided an update on the status of the fiscal year 2023 annual dues with four (4) states currently outstanding. He stated staff is working with Commissioners to help ensure these are paid before the June 30th deadline. Finally, he reported the fiscal year 2024 statements were sent out to Commissioners on May 1st with the deadline of June 30, 2024.

7. Commissioner LuPiba asked how the 11 states being interviewed as part of the Penn State Study were chosen and if they were highly impacted states. Chair Delbridge and ED Imai confirmed the states were chosen randomly.

8. **Communications Plan** – Communications Associate Christina King briefed the Committee on the focus of social media posts and newsletter content for the months of April and May, with the focus being the MoMC and Purple Up! Ms. King also provided a brief update on plans for June featuring the Army's 248th Birthday, Flag Day, Father's Day, and a special spotlight introducing newly appointed Vermont Commissioner Rene Sanchez.

ITEM 6 – OLD BUSINESS – There being no items under old business to discuss, Chair Delbridge advanced the agenda.

ITEM 7 – NEW BUSINESS

9. **Training Update** – ED Imai reported the National Office was invited by Colonel Andrew Roddan, Commander of the 374th Airlift Wing for Yokota Air Base to conduct training in Japan for their base, parents, and DoDEA schools as well as the Naval Air Facility Atsugi, Army Camp Zama, and Yokosuka Naval Base. ED Imai added the trip was funded by the Air Force and the trainings were very well received and informative for attendees. ED Imai stated the National Office learned from this trip that as DoDEA does not conduct their own training there is a significant need for training from the National Office. She stated feedback from attendees continues to center on the need for the Commission to focus on education, marketing, and training. ED Imai stated there was great value in meeting in person with the Commanders and the National Office hopes to continue training and education within the other regions.

10. ED Imai reported on the Spanish translations of the MIC3 Parent Guide and Quad-fold Brochure, asking for official approval from the Committee to proceed with promoting these items to members and stakeholders.

11. ED Imai also stated the Training Committee created the Compact 101 Training in American Sign Language video, which is being edited and will be approved by the Training Committee before its formal launch at the Annual Business Meeting (ABM).

12. Commissioner LuPiba made a motion to approve the Spanish translation of the Parent Guide and Quad-fold Brochure. Commissioner Gonzales seconded the motion. The motion carried.

13. **Month of the Military Child (Purple Up!) Update –** Ms. King updated the committee on ways the National Office promoted the MoMC, including social media posts, a highlight video shared on social media and the newsletter. ED Imai noted the National Office received positive feedback on the Purple Up! Toolkit released in January and the toolkit will be updated in January 2024.

14. **Webinars** – ED Imai briefed the Committee on current MIC3 webinar promotions including the updated Legal Perspectives webinar and the Tutor.com webinar. Both webinars have been well received, shared, and listed as a resource by many states. She added upcoming webinars include the Past, Present, Future webinar from the 2022 ABM brief presented by Commissioners from Rhode Island, Washington, and Delaware. ED Imai stated the ABM registration will be released on June 1st with separate websites for Official Attendees and General Attendees due to the hotel's reservation process. She also stated a Travel Policy webinar will be conducted this year to clarify the process for official attendees. ED Imai informed Members the Rules Committee is considering several new Rules so a webinar featuring the Rules Promulgation Process will be recorded to remind members of the process for proposing new Rules or amendments to existing Rules.

ITEM 8 – OTHER BUSINESS AND ANNOUNCEMENTS

15. **Feedback for the EXCOM –** No items were brought forth for the EXCOM.

16. **Compact 101 Virtual Training –** ED Imai stated the next Compact 101 Virtual training has been scheduled for June 21 at 4:00 PM ET. She added this training continues to be in high demand and will be hosted monthly.

17. **Reminders/Announcements –** ED Imai reminded the Committee the ABM registration will be sent out June 1st and for the members to follow the Commission on social media. Chair Delbridge stated the next Communications and Outreach Committee meeting will be held on July 12, 2023, at 2:00 PM ET.

ITEM 9 – ADJOURNMENT

18. With no further business to conduct, Commissioner Gonzales motioned to adjourn the meeting. The motion was seconded by Commissioner LuPiba. The motion carried. The meeting was adjourned at 2:34 PM ET.