# COMMUNICATIONS & OUTREACH COMMITTEE MINUTES FISCAL YEAR 2023

## TABLE OF CONTENTS

### COMMUNICATIONS & OUTREACH COMMITTEE MINUTES FY23

JULY 13, 2022	No Quorum
SEPTEMBER 14,, 2022	1
JANUARY 11, 2023	4
MARCH 8, 2023	8
MAY 24, 2023	



#### Communication and Outreach Meeting Minutes September 14, 2022 2:00 PM – 3:00 PM ET

PRESENT	Chad Delbridge Teresa Ferenczhalmy Khieem Jackson Felicia Gonzales Brian Murphy Tony Trongone Kristen Windham Pete LuPiba	Wyoming Commissioner New Mexico Commissioner California Commissioner Nevada Commissioner Indiana Commissioner New Jersey Commissioner Mississippi Commissioner Ohio Commissioner	Chair
EXCUSED	Keith Owen Caitlin Hamon	Colorado Commissioner National Military Family Association	Ex-Officio
STAFF	Cherise Imai Stephanie Ramsey Lindsey Dablow	Executive Director Communications Associate Training & Operations Associate	

#### ITEM 1 – CALL TO ORDER

**1.** The meeting was called at 2:02 PM ET by Committee Chair, Commissioner Chad Delbridge (WY).

#### ITEM 2 – ROLL CALL

**2.** Roll call was taken by Communications Associate Stephanie Ramsey. A quorum was established.

#### **ITEM 3 – APPROVAL OF THE AGENDA**

**3.** Commissioner Khieem Jackson (CA) motioned to approve the agenda. The motion was seconded by Commissioner Felicia Gonzales (NV). Motion carried.

#### ITEM 4 – APPROVAL OF THE MINUTES – MAY 11, 2022

**4.** Commissioner Kristen Windham (MS) motioned to approve the minutes from the May 11, 2022, meeting. The motion was seconded by Commissioner Gonzales. Motion carried.

#### **ITEM 5 – REPORTS**

5. Executive Committee (EXCOM) Update – Chair Delbridge provided the Committee with summary of the last EXCOM meeting. Reports were given on the End of Year Reports. The Committee discussed the legal memorandums on the Citation Correction and were briefed on the meeting held with the U.S. Department of Defense School Liaison Office Director Marcus Beauregard. The Rules Chair reported on the Rules Book Review which will be a voting item at the Annual Business Meeting. The Committee also discussed plans for the upcoming EXCOM retreat in November. Lastly, an award was approved for Joel Wilson as he is stepping down as the Commissioner of Idaho. Awards were also

approved for Nicole Russell as she will no longer be the NMFA Ex-Officio representative and to Marcus Beauregard the director of the USDOD.

MILITARY INTERSTATE CHILDREN'S COMPACT COMMISSION

6. **Google Analytics -** Ms. Ramsey presented updated statistics from the MIC3 Website, from July 1, 2022 – August 31, 2022. Total pageviews were 13,172 with an average session duration 2 minutes and 9 seconds. There were 4,036 unique users, with 16% returning and 84% new visitors. For devices, 75.90% were desktop, 23.60% were mobile, and .50% tablet. For acquisition: 59% of users found the site through a direct link, 25.20% through organic search, 12% through referral from another website, and 4% through social media. She also noted the most viewed pages were the homepage, the Commissioner page, and the resources page.

**7. Twitter Analytics -** Ms. Ramsey presented a summary from July 1, 2022 – August 31, 2022. The MIC3 Twitter page earned 3,897 impressions, 2,736 profile visits, and 17 mentions. The Commission tweeted 28 times during this period.

**8. Facebook Analytics -** Ms. Ramsey shared the data from July 1, 2022 – August 31, 2022. The total page reach was 6,144. There were 488 Facebook Page Visits were 488 and 34 New Facebook Page Likes. The most popular post being the Compact 101 Training with a reach of 1,173. The page has 1,713 followers, with the majority between the ages of 35-44 and women.

**9. August Newsletter -** Ms. Ramsey shared the highlights from the August Newsletter which included: MIC3 at the Military Child Education Coalition (MCEC) Global Summit; the record-breaking Compact training in Mississippi; the American School Counselor's Association Summer conference; and Mississippi and Indiana's inaugural state council meetings.

#### **ITEM 6 – OLD BUSINESS**

**10.** Successful Compact Transitions Program (SCTV) - Chair Delbridge informed the Committee there were no submissions to the SCTV Program, and asked members to forward their success stories to the Ms. Ramsey to feature at the ABM in October.

**11. General Counsel -** Chair Delbridge reminded the Committee of the Compact Citation Correction and Application of Military Interstate Children's Compact to NGR Members Legal Memorandums were discussed at the recent Tier Group Meetings. He encouraged members to watch the recordings that are posted on the website if they missed the meeting. He stressed the items importance as they will be voted on at the ABM. Executive Director Cherise Imai added if members have questions to contact headquarters.

#### **ITEM 7 – NEW BUSINESS**

**12. Outstanding Items from the Strategic Plan -** Chair Delbridge reviewed the final outstanding items from the strategic plan which included: 1) Develop a plan for commissioners to initiate contact between their state department of education and military personnel within their state; 2) and to utilize state education conferences to disseminate information about the Compact.

**13. Draft of a Step-by-Step Guide -** The Committee addressed the first outstanding item by creating a Step-by-Step Guide on how to contact your State Department of Education as well as how to contact Military Personnel within your State for Commissioners. Commissioner Gonzales motioned to approve the guide as presented this was seconded by Commissioner Tony Trongone (NJ). Motioned carried.



**14. Superintendent Memo -** The Committee addressed the second outstanding item with a Superintendent Memo highlighting the different resources of the Commissioner and an overview of the Compact. Chair Delbridge asked the Committee for feedback. Commissioner Pete LuPiba (OH) provided feedback and suggested Cardona's name include his title as well as adding a header addressed to the Association of Superintendents. The Committee agreed these were good suggestions. Commissioner Khieem Jackson (CA) motioned to approve the memo with the amendments. Commissioner Trongone seconded. Motion carried.

**15. Communication Memo -** Chair Delbridge shared the Communication Memo the Committee voted on by email and informed the Committee this would be sent out after the meeting.

**16. ABM Slide Deck** - Ms. Ramsey shared the slide deck intended to highlight the Committee's accomplishments from the year will be shown at ABM. Chair Delbridge asked for feedback on the slides. There being none, Commissioner Brian Murphy (IN) motioned to approve the slides as presented. Commissioner Trongone seconded. Motion carried.

#### **ITEM 8 – OTHER BUSINESS AND ANNOUNCEMENTS**

17. Feedback for the EXCOM - No items were brought forth for the Executive Committee.

**18. Reminders -** Chair Delbridge reminded the Committee to register for ABM and of the Webinar on Reimbursements available on the website. He also reminded the Committee to follow MIC3 on social media and of the Compact 101 Training being held on September 22<sup>nd</sup>.

**19. Announcements -** ED Imai informed the Committee of MIC3's inclusion in the White House Report: *Strengthening America's Military Families.* The report referenced the importance of the Compact in support military families, and Secretary of Education Miguel Cardona's support letter. A link to the report was provided for review.

#### **ITEM 9 – OTHER BUSINESS AND ANNOUNCEMENTS**

**20.** With no futher business to conduct Commissioner Gonzales motioned to adjourn the meeting. Commissioner LuPiba seconded. Motion carried. The meeting was adjourned at 2:32 PMET.



#### **Communication and Outreach Meeting Minutes** January 11, 2023 2:00 PM - 3:00 PM ET

PRESENT	Chad Delbridge Clara Botstein Felicia Gonzales Pete LuPiba Keith Owen Tony Trongone	Wyoming Commissioner D.C. Commissioner Nevada Commissioner Ohio Commissioner Colorado Commissioner New Jersey Commissioner	Chair
GUEST	Laura Kacer	Iowa Constituent & Superintendent, Johnston Community Schools	
EXCUSED	Brian Murphy Kristen Windham Teresa Ferenczhalmy	Indiana Commissioner Mississippi Commissioner New Mexico Commissioner	
STAFF	Cherise Imai Stephanie Ramsey Lindsey Dablow	Executive Director Communications Associate Training & Operations Associate	

#### **ITEM 1 – CALL TO ORDER**

1. The meeting was called at 2:11 PM ET by Committee Chair, Commissioner Chad Delbridge (WY).

#### **ITEM 2 – ROLL CALL**

2. Roll call was taken by Communications Associate Stephanie Ramsey. A guorum was established.

#### **ITEM 3 – APPROVAL OF THE AGENDA**

3. Commissioner Felicia Gonzales (NV) motioned to approve the agenda. The motion was seconded by Commissioner Tony Trongone (NJ). Motion carried.

#### ITEM 4 – APPROVAL OF THE MINUTES – SEPTEMBER 14, 2022

Commissioner Keith Owen (CO) motioned to approve the minutes from the September 14, 2022, 4. meeting. The motion was seconded by Commissioner Gonzales. Motion carried.

#### **ITEM 5 – REPORTS**

Executive Committee (EXCOM) Update - Chair Delbridge provided the Committee with a 5. summary of the last EXCOM meeting held December 16<sup>th</sup> and 19<sup>th</sup>. EXCOM discussed the due outs from the Annual Business Meeting (ABM) regarding the citation correction and the National Guard and Reserve language. They reviewed the ABM survey results. The committee discussed the launching of the new strategic plan for 2023–2025. The revised Compact Rules Book was released with amendments from the ABM and is available digitally online and in hard copy by request. The committee also

discussed creating an ex-officio application and process for future ex-officio members, such as Blue Star Families, which has inquired about joining the Commission. They conversed about MIC3's Twitter Account as the Commission had paused posting for a few weeks after several Commissioners expressed concern with the rise in hate speech on the platform. Lastly, they discussed Open Records requests the Commission has received since the approval of the policy at the recent Annual Business Meeting and

6. Website Analytics – Ms. Ramsey presented updated statistics from the MIC3 website, from September 1, 2022–January 4, 2023. Total page views were 25,958 with an average session duration of 2' 36". There were 7,421 unique users, with 1,461 returning and 7,153 new visitors. For devices, 77.40% were desktop, 22.20% were mobile, and .40% were tablet. For acquisition: 59.30% of users found the site through a direct link, 26.80% through organic search, 10.80% through a referral from another website, and 3% through social media. She also noted the most viewed pages were the homepage, the ABM page, and the Resources page.

**7. Twitter Analytics** – Ms. Ramsey presented a summary from December 8, 2022–January 4, 2023. The MIC3 Twitter page earned 793 impressions, 121 profile visits, and one (1) mention. The Commission tweeted eight (8) times during this period.

**8. Facebook Analytics** – Ms. Ramsey shared the data from December 8, 2022–January 4, 2023. The total page reach was 3,365. There were 488 Facebook page visits and six (6) new Facebook page likes. The most popular post was the January Compact 101 Training. The page has 1,719 followers, with the majority between the ages of 35-44 and women.

**9. Instagram Analytics –** Ms. Ramsey noted the analytics from December 8, 2022–January 4, 2023. The MIC3 Instagram reached 130 accounts with 18 accounts engaged.

#### **ITEM 6 – OLD BUSINESS**

launching the request form.

**10. Successful Compact Transitions Program (SCTV)** – Chair Delbridge informed the Committee of the revamp for the SCTV Program on the new Strategic Plan. Due to no submissions from the initial launch, it was determined the process would be simplified. The National Office will identify successful cases using the Training Committee and record stories internally. These videos will be utilized to develop public service announcement ads to highlight how the Compact helps students and best practices for implementation of the Compact.

#### **ITEM 7 – NEW BUSINESS**

**11. Strategic Plan 2023 - 2025** – Chair Delbridge reviewed the new Strategic Plan with the Committee regarding their tactics for the next three years. The Committee's first focus is developing a master calendar as well as updating the marketing plan. The Committee's goals throughout the next three years include ensuring access to training for all stakeholders, starting with the translation of the collaterals' into Spanish. The Committee will also focus on collecting data on resources utilized by members and highlighting best practices. Commissioner Gonzales motioned to approve the Strategic Plan. The motion was seconded by Commissioner Clara Botstein (DC). Motion carried.

**12. Communications Plan** – Chair Delbridge presented the first document of the Communications Plan. This was a calendar of holidays and annual events as well as a posting schedule for social media, topics for the newsletter, and webinars the Commission will hold throughout the year. He informed the Committee the Commission will be posting three times a week this year on social media platforms and will continue with monthly newsletters. The second document of the Communications Plan was a

compilation of the Commission's current resources to be promoted through the Commission's social media, website, and newsletters. Executive Director (ED) Cherise Imai reminded the Committee as C&O Committee Members and as Commissioners, the resources, toolkits, webinars, trainings, and collaterals are free and should be utilized and promoted throughout the year to their State Councils and stakeholders in their state. Commissioner Pete LuPiba (OH) motioned to approve the Communications Plan. The motion was seconded by Commissioner Trongone. Motion carried.

**13. Purple Up! Toolkit** – Chair Delbridge presented the new Purple Up! Toolkit for April 2023. He informed the Committee of the success of the toolkit last year as it was in the top five viewed pages on the MIC3 website. He reminded the Committee to continue to promote the toolkit this year. He highlighted the new posters as well as the social media posts with captions. Ms. Ramsey thanked everyone who sent photos last year and noted how useful they were to the National Office in creating promotions for this year. She reminded the Committee to continue to promote the toolkit to their State Council and to send photos from their Purple Up! events. She also added once the toolkit was approved it would be promoted through MIC3's social media, newsletter, website, and a slider will be added to the homepage of the MIC3 website with a QR code. Commissioner Owen motioned to approve the Toolkit. This was seconded by Commissioner Trongone. Motion carried.

14. Collaterals in Spanish – Chair Delbridge shared the quote for translating the current collaterals into Spanish, this fell under the Committee's third goal of the Strategic Plan of having training accessible and available to all stakeholders. He informed Members the Training Committee released a recording of Compact 101 in Spanish last year. He noted the Commission has been asked to translate collaterals into Spanish from school liaisons who work in locations with a high concentration of Spanish speakers. Ms. Ramsey shared the quote for translating the collaterals and noted this would be on the MIC3 website under Resources for digital download.

**15.** Commissioner Gonzales stated the quote was reasonable based on quotes Nevada receives for document translation which she facilitates. Commissioner LuPiba asked if the Department of Defense, as ex-officio, would be willing to cover the cost of the translation. ED Imai answered she would ask if they would be able to. With no other comments, Commissioner Gonzales motioned to approve the quote for the translation of the collaterals. This was seconded by Commissioner Botstein. Motion carried.

#### **ITEM 8 – OTHER BUSINESS AND ANNOUNCEMENTS**

**16.** Feedback for the EXCOM – No items were brought forth for the EXCOM.

**17. Reminders** – Chair Delbridge reminded the Committee to follow MIC3 on social media and of the Compact 101 Training being held on January 19<sup>th</sup>.

**18. Announcements** – Training and Operations Associate Lindsey Dablow provided a training update. She shared the National Office keeps a document of all the trainings facilitated throughout the year and in Fiscal Year 2022 there were over 1,000 attendees across 25 trainings. For Fiscal Year 2023, the Commission has either provided or scheduled 42 trainings for over 2,000 participants. She added the Training Committee has been tracking the analytics of the Spanish Compact 101 video since its debut at ABM. She noted the Training Committee has also approved the Compact 101 Training to be in American Sign Language and this video will be released later this year. She noted the focus of the Training Committee this year would be the Learning Management System and working on partnering with the C&O committee to promote trainings and resources. She added the virtual Compact 101's are held monthly and on average have 100 registrants with about 70% attending. She reminded the Committee the virtual Compact 101 trainings can be found on the MIC3 Event Calendar on the website



and are scheduled for the rest of 2023. Chair Delbridge thanked Ms. Dablow for the update and her hard work.

#### **ITEM 9 – ADJOURNMENT**

**19.** With no further business to conduct Commissioner Gonzales motioned to adjourn the meeting. The motion was seconded by Commissioner LuPiba. Motion carried. The meeting was adjourned at 2:47 PM ET.



#### **Communication and Outreach Meeting Minutes** Wednesday, March 8, 2023 2:00 PM - 3:00 PM ET

PRESENT	Chad Delbridge Clara Botstein Teresa Ferenczhalmy Felicia Gonzales Pete LuPiba Brian Murphy Keith Owen Tony Trongone	Wyoming Commissioner D.C. Commissioner New Mexico Commissioner Nevada Commissioner Ohio Commissioner Indiana Commissioner Colorado Commissioner New Jersey Commissioner	Chair
GUEST	Laura Kacer	Iowa Constituent & Superintendent, Johnston Community Schools	
EXCUSED	Kristen Windham	Mississippi Commissioner	
STAFF	Cherise Imai Lindsey Dablow	Executive Director Training & Operations Associate	

#### **ITEM 1 – CALL TO ORDER**

1. The meeting was called at 2:00 PM ET by Committee Chair, Commissioner Chad Delbridge (WY).

#### **ITEM 2 – ROLL CALL**

2. Roll call was taken by Executive Director Cherise Imai. A quorum was established.

#### **ITEM 3 – APPROVAL OF THE AGENDA**

3. Commissioner Brian Murphy (IN) motioned to approve the agenda. The motion was seconded by Commissioner Felicia Gonzales (NV). The motion carried.

#### **ITEM 4 – APPROVAL OF THE MINUTES – JANUARY 11, 2023**

4. Commissioner Tony Trongone (NJ) motioned to approve the minutes from January 11, 2023, meeting. The motion was seconded by Commissioner Murphy. The motion carried.

#### **ITEM 5 – REPORTS**

5. Executive Committee (EXCOM) Update - Chair Delbridge provided the Committee with a summary of the last EXCOM meeting held February 16, 2023. ED Imai reported the EXCOM met February 16th, she noted she provided updated on the Defense State Liaison Office (DSLO) and the Compact Statute and their initiative to update every state statute that references military definitions to include Space Force. The Commission has a legal advisory stating Space Force is included in the

Compact statute because they are a division of the Air Force. Unfortunately, the language of the DSLO's proposed legislation does not differentiate the Compact statute from other statutes so headquarters and leadership are working with the newly appointed DSLO Director to educate on the Commission's process and determine a way forward. She noted the *National Guard and Reserve Legislative Toolkit* was distributed to Commissioners through the Commission's newsletter on January 20<sup>th</sup> and stated it also available on the National Guard and Reserve page on mic3.net. Finally, ED Imai informed the EXCOM of House Bill 1929 in the Virginia Legislature. HB 1929 is an external statute that references Virginia's compact statute and seeks to extend the protections of the Compact to members of foreign services and civilian employees. However, the statute specifically states federal civilian employees cannot be covered by the Compact. General Counsel and headquarters were working with their General Assembly legal counsel and department of education representatives to address the issue.

6. Commissioner Gonzales asked whom the DSLO is contacting within the state to make the statute changes. ED Imai replied the DSLO State Liaison is going through the Legislature, either the Senate or House Education Chairs, or perhaps the Military Affairs Chair. Members asked if they should notify the National Office if they are contacted, and ED Imai affirmed this.

7. Regarding the Citation Correction, Commissioner Gonzales informed an amendment was submitted to the Legislature, and they await confirmation on its passage. ED Imai thanked her for this update and noted it for the Commission's report.

8. **Strategic Plan** – ED Imai reviewed the Strategic Plan and the action items for the upcoming year.

9. **Communications Plan** – Chair Delbridge reviewed the promotions and training for Marchand April.

#### **ITEM 6 – OLD BUSINESS**

10. **Successful Compact Transitions Program (SCTV)** – Chair Delbridge presented the new format informed the Committee of the revamp for the SCTV Program on the new Strategic Plan. Due to no submissions from the initial launch, it was determined the process would be simplified. The National Office will identify successful cases using the Training Committee and record stories internally. These videos will be utilized to develop public service announcement ads to highlight how the Compact helps students and best practices for implementation of the Compact.

# 11. Commissioner Trongone motioned to approve the form. The motion was seconded by Commissioner Murphy. The motion carried.

#### **ITEM 7 – NEW BUSINESS**

12. **Data Collection Discussion** – Chair Delbridge reported one of the strategic plan action items is by state, increase utilization of Commission resources, tools, and training to educate stakeholders on the Compact. He noted need to assess how we collect data and what resources members utilize for their Compact programming. Members commented states collect military identifier data which is required by the U.S. Department of Education. However, they agreed this data is not consistent across states and data points may vary. Some states collect cases they encounter as commissioners, and this information is shared with their state councils. It was also agreed this is not a consistent practice across all states. It was agreed the Committee could assess if and how states are using the resources and tools of the

Commission to determine if there are gaps or opportunities. ED Imai noted the National Office promotes the information to stakeholders through Constant Contact, social media, trainings, webinars and through ex-officio members. She also added the national office collects data on collateral request by individual and state.

MIC3

13. Chair Delbridge asked if there are opportunities to assist, enhance, and promote state efforts to implement the Compact. Members agreed the Commission could do this if these best practices were made available. ED Imai noted highlights could be gleaned from the End-of-Year Report guide; and notification by commissioners and school liaisons; which could be used to promote states that are doing well (i.e., good, better, best).

**14.** It was agreed we could add a question to the End-of-Year reporting on what types of MIC3 resources states utilize to promote the Compact, and what other supports/resources they need to be developed. **(OPEN ITEM)** 

15. **Purple Up! Toolkit** – ED Imai reported on the proclamations and projected events for the month if April to date. She encouraged members to share their information via social media and tag the Commission, and to send photos and news articles directly to the National Office. She encouraged members to share the toolkit, developed by this Committee, with stakeholders.

#### **ITEM 8 – OTHER BUSINESS AND ANNOUNCEMENTS**

16. **Feedback for the EXCOM –** No items were brought forth for the EXCOM.

17. **Reminders/Announcements** – Chair Delbridge reminded the Committee to share the Compact 101 Training on March 14th at 11:00 AM ET with stakeholders and school liaisons. He also encouraged members to attend the upcoming Tutor.com webinar on March 15<sup>th</sup> at 2:00 PMET.

#### **ITEM 9 – ADJOURNMENT**

18. With no further business to conduct Commissioner Ferenczhalmy motioned to adjourn the meeting. The motion was seconded by Commissioner Keith Owens (CO). The motion carried. The meeting was adjourned at 2:51 PM ET.

MILITARY INTERSTATE CHILDREN'S COMPACT



# MILITARY INTERSTATE

#### **Communication and Outreach Meeting Minutes** Wednesday, May 24, 2023 2:00 PM - 3:00 PM ET

PRESENT	Chad Delbridge Clara Botstein Kristen Windham Felicia Gonzales Pete LuPiba Keith Owen Tony Trongone Laura Kacer	Wyoming Commissioner D.C. Commissioner Mississippi Commissioner Nevada Commissioner Ohio Commissioner Colorado Commissioner New Jersey Commissioner Iowa Commissioner	Chair
EXCUSED	Teresa Ferenczhalmy Brian Murphy	New Mexico Commissioner Indiana Commissioner	
STAFF	Cherise Imai Christina King	Executive Director Communications Associate	

#### **ITEM 1 – CALL TO ORDER**

1. The meeting was called to order at 2:02 PM ET by Committee Chair, Commissioner Chad Delbridge (WY).

#### **ITEM 2 – ROLL CALL**

2. Roll call was taken by Cherise Imai, Executive Director (ED). A quorum was established.

#### **ITEM 3 – APPROVAL OF THE AGENDA**

3. Commissioner Keith Owen (CO) motioned to approve the agenda as amended. The motion was seconded by Commissioner LuPiba (OH). The motion carried.

#### ITEM 4 – APPROVAL OF THE MINUTES – MARCH 8, 2023

Commissioner Felicia Gonzales (NV) motioned to approve the March 8, 2023; minutes as 4. amended. The motion was seconded by Commissioner Owen. The motion carried.

#### **ITEM 5 – REPORTS**

5. **Executive Committee (EXCOM) Update** – Chair Delbridge briefed the Committee on the May 18, 2023, meeting of the EXCOM. He stated ED Imai provided an update on the trainings and activities of the Commission for the month of April with most of the updates revolving around Month of the Military Child (MoMC) and Purple Up! Chair Delbridge reported a legal advisory was requested by Commission Chair and Connecticut Commissioner Laura Anastasio on the Compact's applicability for Indian and Tribal Lands, which will be disseminated to the Commission once it has been approved by the EXCOM. Chair Delbridge stated Department of Defense (DoD) Representative Diana Ganote provided an update

on the National Defense Authorization Act (NDAA) and the Penn State study. Ms. Ganote stated Commissioners will be randomly selected to participate in the study sand will be contacted directly.

6. Chair Delbridge reported the Compliance Committee met earlier in the month and were tracking the end-of-year reports, state council meetings, and Commissioner appointments and vacancies. He stated ED Imai reported on the status of the current proposed rules and policies, which are under review by the appropriate standing committees. ED Imai provided an update on state legislative bill requests submitted to General Counsel, including a bill in Texas which would expand applicability for retiring military families from one (1) to four (4) years. Chair Delbridge stated the Treasurer provided an update on the status of the fiscal year 2023 annual dues with four (4) states currently outstanding. He stated staff is working with Commissioners to help ensure these are paid before the June 30<sup>th</sup> deadline. Finally, he reported the fiscal year 2024 statements were sent out to Commissioners on May 1<sup>st</sup> with the deadline of June 30, 2024.

7. Commissioner LuPiba asked how the 11 states being interviewed as part of the Penn State Study were chosen and if they were highly impacted states. Chair Delbridge and ED Imai confirmed the states were chosen randomly.

8. **Communications Plan** – Communications Associate Christina King briefed the Committee on the focus of social media posts and newsletter content for the months of April and May, with the focus being the MoMC and Purple Up! Ms. King also provided a brief update on plans for June featuring the Army's 248<sup>th</sup> Birthday, Flag Day, Father's Day, and a special spotlight introducing newly appointed Vermont Commissioner Rene Sanchez.

**ITEM 6 – OLD BUSINESS –** There being no items under old business to discuss, Chair Delbridge advanced the agenda.

#### **ITEM 7 – NEW BUSINESS**

9. **Training Update** – ED Imai reported the National Office was invited by Colonel Andrew Roddan, Commander of the 374<sup>th</sup> Airlift Wing for Yokota Air Base to conduct training in Japan for their base, parents, and DoDEA schools as well as the Naval Air Facility Atsugi, Army Camp Zama, and Yokosuka Naval Base. ED Imai added the trip was funded by the Air Force and the trainings were very well received and informative for attendees. ED Imai stated the National Office learned from this trip that as DoDEA does not conduct their own training there is a significant need for training from the National Office. She stated feedback from attendees continues to center on the need for the Commission to focus on education, marketing, and training. ED Imai stated there was great value in meeting in person with the Commanders and the National Office hopes to continue training and education within the other regions.

10. ED Imai reported on the Spanish translations of the MIC3 Parent Guide and Quad-fold Brochure, asking for official approval from the Committee to proceed with promoting these items to members and stakeholders.

11. ED Imai also stated the Training Committee created the Compact 101 Training in American Sign Language video, which is being edited and will be approved by the Training Committee before its formal launch at the Annual Business Meeting (ABM).

12. Commissioner LuPiba made a motion to approve the Spanish translation of the Parent Guide and Quad-fold Brochure. Commissioner Gonzales seconded the motion. The motion carried.

13. **Month of the Military Child (Purple Up!) Update** – Ms. King updated the committee on ways the National Office promoted the MoMC, including social media posts, a highlight video shared on social media and the newsletter. ED Imai noted the National Office received positive feedback on the Purple Up! Toolkit released in January and the toolkit will be updated in January 2024.

14. **Webinars** – ED Imai briefed the Committee on current MIC3 webinar promotions including the updated Legal Perspectives webinar and the Tutor.com webinar. Both webinars have been well received, shared, and listed as a resource by many states. She added upcoming webinars include the Past, Present, Future webinar from the 2022 ABM brief presented by Commissioners from Rhode Island, Washington, and Delaware. ED Imai stated the ABM registration will be released on June 1<sup>st</sup> with separate websites for Official Attendees and General Attendees due to the hotel's reservation process. She also stated a Travel Policy webinar will be conducted this year to clarify the process for official attendees. ED Imai informed Members the Rules Committee is considering several new Rules so a webinar featuring the Rules Promulgation Process will be recorded to remind members of the process for proposing new Rules or amendments to existing Rules.

#### **ITEM 8 – OTHER BUSINESS AND ANNOUNCEMENTS**

15. **Feedback for the EXCOM –** No items were brought forth for the EXCOM.

16. **Compact 101 Virtual Training** – ED Imai stated the next Compact 101 Virtual training has been scheduled for June 21 at 4:00 PM ET. She added this training continues to be in high demand and will be hosted monthly.

17. **Reminders/Announcements** – ED Imai reminded the Committee the ABM registration will be sent out June 1<sup>st</sup> and for the members to follow the Commission on social media. Chair Delbridge stated the next Communications and Outreach Committee meeting will be held on July 12, 2023, at 2:00 PM ET.

#### **ITEM 9 – ADJOURNMENT**

18. With no further business to conduct, Commissioner Gonzales motioned to adjourn the meeting. The motion was seconded by Commissioner LuPiba. The motion carried. The meeting was adjourned at 2:34 PM ET.