



Communication and Outreach Meeting Minutes
Wednesday, July 10, 2024
2:00 PM – 3:00 PM ET

Table with 4 columns: Category (PRESENT, EXCUSED, STAFF), Name, Title, and Role. Lists attendees including Chad Delbridge (Chair), Teresa Ferenczhalmy, Pete LuPiba, Keith Owen, Tony Trongone, Kristen Windham, Felicia Gonzales, Brooke Huntington, Laura Kacer, Eileen Huck, Cherise Imai, Lindsey Dablow, and Allie Thomas.

ITEM 1 – CALL TO ORDER

1. The meeting was called to order at 2:04 PM ET by Committee Chair, Commissioner Chad Delbridge (WY).

ITEM 2 – ROLL CALL

2. Roll call was taken by Executive Director (ED) Cherise Imai. A quorum was established. ED Imai announced Communications Associate Monique Smith departed from her position in March and the national office was looking to fill the position. Chair Delbridge welcomed Brooke Huntington, who was appointed as the Indiana Commissioner in March.

ITEM 3 – APPROVAL OF THE AGENDA

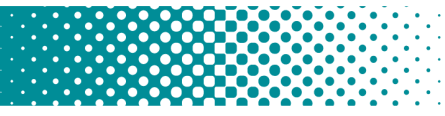
3. Commissioner Kristen Windham (MS) motioned to approve the agenda. The motion was seconded by Commissioner Teresa Ferenczhalmy (NM). The motion carried.

ITEM 4 – APPROVAL OF THE MINUTES

4. Commissioner Ferenczhalmy motioned to approve the minutes from the March 13, 2024, meeting. The motion was seconded by Commissioner Tony Trongone (NJ). The motion carried.

ITEM 5 – REPORTS

5. Executive Committee (EXCOM) Update – Chair Delbridge reported the EXCOM met on June 20, 2024. Leadership spoke with representatives from Educational Management Solutions regarding the Commission operations and staffing assessment along with Consultant Lorna Festa regarding the strategic planning activities during the Annual Business Meeting (ABM).



6. The EXCOM received reports from the Finance, Training, Rules, and Leadership Nomination Committees.
7. The Rules Committee approved legal advisory 1-2024 clarifying the scope of *Rules SEC. 5.104 – Placement Flexibility*. The advisory is posted on the Legal Advisory page of mic3.net.
8. The Training Committee provided the *Compact Training: Supporting Success, One Move at a Time* flyer demonstrating the Commission's various training formats. The flyer was approved by the EXCOM.
9. The EXCOM reviewed and accepted the Case Resolution Process and SEC. 7.105 – Escalation and Reporting of Disputes Process which had been approved by Compliance.
10. Executive Director (ED) Cherise Imai updated leadership on the Congressional Resolutions introduced during Month of the Military Child along with the fiscal year (FY) 2024 Open Records Request and cost analysis for processing those requests. Ms. Dablow provided updates on the training and outreach activities for FY24.
11. **Communications Plan** – Chair Delbridge reviewed the Communications Plan, which identifies promotional and marketing content for the yearly social media, monthly newsletters, and Constant Contact releases and provides a timeline. Chair Delbridge announced the Commission released monthly newsletters in April, May, June, and July along with a special issue for Month of the Military Child (MOMC) highlights. The May issue featured an article by the Compliance Committee and the July issue featured an article on Training and resources. The newsletters can be found online on the Resources page of mic3.net.
12. Operations Coordinator Allie Thomas introduced the Website and Social Media Analytics report, which tracks the monthly and quarterly data from the Commission website and social media accounts. The second quarter showed an increase in content views and interactions on the website, Facebook, and Instagram, with Facebook having the largest number of new users and post interactions. MOMC content drew in many users and post interactions for the month of April and had the most reach.
13. **Training/Activities** – Training and Operations Associate Lindsey Dablow reported thirty-three Compact 101 Trainings were held virtually in fiscal year (FY) 2024 and ten were held in-person. These numbers were on-trend compared to the number of trainings held in FY23. Compact 101 and 201 trainings were provided to school districts in partnership with Military Child Education Coalition (MCEC) and Military Impacted Schools Association (MISA) as requested both virtually and in-person. Texas Commissioner Shelly Ramos recorded a podcast in partnership with MCEC that provided resourceful information regarding the Compact and trainings.
14. **Collaterals: Cost and Orders** – Ms. Thomas reported on the collateral orders fulfilled in FY24, including the top five states with the most orders and the amounts of each item that were mailed. A print order was placed for 10,000 more Quad Fold Brochures using FY24 amounts and costs to determine how many items would be sufficient for the fiscal year. The national office ran out of Rules books from FY24 and was waiting on the resolution of a proposed rule amendment before deciding to order more.

ITEM 6 – NEW BUSINESS

15. **Congressional Resolution for Month of the Military Child** – ED Imai reported the Congressional Resolution for Month of the Military Child sponsored by Hawaii Senator Mazie Hirono and Approved September 11, 2024

Connecticut Senator Joe Courtney had been released and was highlighted in the May issue and MOMC special edition issue of the newsletter. The resolution had passed the House and Senate with support from over twenty states and had received positive feedback overall.

16. **Strategic Plan Tasks** – ED Imai reported four of the six states selected for the State Spotlights/Best Practices on Implementing the Compact series have recorded their videos. The Members agreed that the videos were informative, and stated the Commissioners did well with their presentations.

17. **Commissioner Pete LuPiba (OH) motioned to approve the State Spotlight videos. Commissioner Ferenczhalmay seconded. The motion carried.**

18. Ms. Dablow reported the Pennsylvania Commissioner was unable to present as a speaker at the 2025 ABM alongside Delaware. The national office was looking to add a new state Commissioner to the presentation.

19. Ms. Dablow announced the national office was hoping to meet with the families selected for the Compact Stories: Student Voices series to schedule their recordings and coordinate possible attendance at ABM soon.

ITEM 7 – OLD BUSINESS

20. **Supporting Military Families with Special Medical and Educational Needs** – Ms. Dablow reported the Supporting Military Families with Special Medical and Educational Needs webinar was released to the Commission through Constant Contact and was now posted on the Resources page of mic3.net. The webinar page featured links to resources provided by the webinar panelists

21. **DSLO Inquiry and MIC3 Response** – ED Imai reported the Commission's response letter to the DSLO inquiry was released to the Compact Commissioners and posted on the Commissioner page of mic3.net. MCEC planned to release the letter at their global summit in July along with the response from DSLO. ED Imai stated the DSLO response might be included in the August newsletter once it is released.

22. **Compliance Committee: Reminders** – Ms. Dablow reported the Case Resolution Process graphic was approved by the Rules and Compliance Committees. Compliance approved the SEC. 7.105 Escalation and Reporting of Disputes Process guidance document with the additional levels.

23. **Rules Committee: Proposed Rules Amendment Feedback** – ED Imai reported the Rules Committee released a memorandum with a proposed Rule amendment from the Nevada Commissioner and were seeking feedback from the Commissioners. The deadline to review the amendment and provide comments was August 8, 2024. Members were encouraged to declare whether they supported the proposal to help the Rules Committee determine if the rule will move forward for full Commission consideration to vote at the ABM.

ITEM 8 – OTHER BUSINESS AND ANNOUNCEMENTS

24. **Feedback for the EXCOM** – No items were brought forth for the EXCOM.

25. **2024 Annual Business Meeting** – ED Imai announced the landing page and registration for the 2024 ABM were released on July 1 and posted on mic3.net. Commissioners were encouraged to book their hotel rooms as soon as possible and were reminded that availability for third nights was very limited.

Members were advised to contact the national office to set up a proxy if they are unable to attend the ABM and were reminded of the proxy procedure.

26. **Compact 101 Virtual Training** – Chair Delbridge announced the next Compact 101 Training was on July 17, 2024, at 12:00 PM ET. Members were encouraged to register for the training if they have not taken one before and to share the information with their stakeholders and State Council members. The rest of the trainings scheduled for the next few months were posted in the agenda.

ITEM 9 – ADJOURNMENT

27. With no further items to discuss, Chair Delbridge adjourned the meeting at 2:51 PM ET. No motion was necessary. The next meeting is scheduled for Wednesday, September 11, 2024, at 2:00 PM ET.