



Davis Whitfield
Ex-officio Representative
National Federation of State High School Associations

Davis Whitfield has been the NFHS Chief Operating Officer since July 1, 2015, after serving five years as commissioner of the North Carolina High School Athletic Association (NCHSAA). In his role, he oversees the NFHS Rules Review Committee, NFHS Foundation, Center for Officials Services, NFHS Network Holdings Company, June Scholastic Events, committee nominations process, and NFHS professional organizations.

Before joining the NFHS, Whitfield led the NCHSAA, implementing a five-year strategic plan, enhancing championship experiences, and directing the organization's 100th anniversary celebration. He previously spent 7½ years with the Atlantic Coast Conference, including 2½ years as associate commissioner. His earlier roles include positions in athletic administration at Wake Forest University and Campbell University.

A former college baseball player, Whitfield attended East Carolina University before transferring to the University of North Carolina, Chapel Hill, where he earned a bachelor's degree in 1993 and a master's in sports administration in 1995.