



**Communication and Outreach Meeting Minutes**  
**Wednesday, January 8, 2025**  
**2:00 PM – 3:00 PM ET**

PRESENT	Chad Delbridge	Wyoming Commissioner	Chair
	Barbara Clemmer	Pennsylvania Commissioner	
	John Erickson	Hawaii Commissioner	
	Laura Kacer	Iowa Commissioner	
	Pete LuPiba	Ohio Commissioner	
	Keith Owen	Colorado Commissioner	
	Ann Pettit	South Dakota Commissioner	
	Eileen Huck	National Military Family Assoc.	Ex-officio
EXCUSED	Teresa Ferenczhalmy	New Mexico Commissioner	
	Felicia Gonzales	Nevada Commissioner	
	Tony Trongone	New Jersey Commissioner	
	Kristen Windham	Mississippi Commissioner	
STAFF	Cherise Imai	Executive Director	
	Lindsey Dablow	Training and Operations Associate	
	Allie Thomas	Operations Coordinator	

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**ITEM 1 – CALL TO ORDER**

1. The meeting was called to order at 2:05 PM ET by Committee Chair, Commissioner Chad Delbridge (WY).

**ITEM 2 – ROLL CALL**

2. Roll call was taken by Executive Director (ED) Cherise Imai. A quorum was established. Chair Delbridge welcomed Commissioner Barbara Clemmer (PA) and Commissioner Ann Pettit (SD) as new members of the Committee.

**ITEM 3 – APPROVAL OF THE AGENDA**

3. **Commissioner Pettit motioned to approve the agenda. The motion was seconded by Commissioner Keith Owen (CO). The motion carried.**

**ITEM 4 – APPROVAL OF THE MINUTES**

4. **Commissioner John Erickson (HI) motioned to approve the minutes from the September 11, 2024, meeting. The motion was seconded by Commissioner Pettit. The motion carried.**

**ITEM 5 – REPORTS**

5. **Executive Committee (EXCOM) Update** – Chair Delbridge reported the EXCOM met on December 18 and 19, 2024. Reports included national office training and activities, the 2024 Annual Business Meeting (ABM) cost analysis, and the fiscal year (FY) 2025 budget and expenditures. The EXCOM was updated on two cases that were elevated to the national office and commissioner level  
Approved March 12, 2025

regarding course placement and graduation, along with an inquiry received from the Tennessee Commissioner regarding ex-officio members. The inquiry was forwarded to general counsel to draft a legal advisory, which would be released to the Commission by the end of the month.

6. **Communications Plan** – ED Imai reviewed the updated Communications Plan, which identifies promotional and marketing content for the yearly social media, monthly newsletters, and Constant Contact releases, and provides a timeline. She reminded members that the document was fluid and updated throughout the year as a record retained in the Commission's files. No changes or additions were received.

7. **FY2024 and 2025 Marketing and Social Media** – Operations Coordinator Allie Thomas reviewed analytical data of the Commission's social media accounts for FY2024 and FY2025, including Google Analytics of the mic3.net website and Meta Insights from Facebook and Instagram. The website had a total of 27,233 visitors in FY2024, with 2,043 return visitors and 25,190 new visitors logged. Ms. Thomas noted that trends could be seen in the monthly data based on events held throughout the year. The Interactive Map and the Resources page were viewed most frequently, while the 2024 ABM page was among the top three pages for the months of August through October. The Compact 101 Training posts for each month tended to gain the most views and interactions on Facebook and Instagram.

8. **Collection Update: Code of Conduct Forms** – Training and Operations Associate Lindsey Dablow briefed the members on the Code of Conduct (COC) and Conflict of Interest (COI) forms that were signed and submitted at the ABM. The national office was on track to receive all forms by the January 31, 2025, deadline, with only four states still outstanding. The outstanding states were consistent with commissioners who were unable to attend the ABM or left the meeting early and would require an electronic submission of the forms. The Compliance Committee would meet later in the month to consider changing the COC and COI deadline to June 30 of each year to coordinate with deadlines and eliminate the need for paper copies at the ABM.

## ITEM 6 – NEW BUSINESS

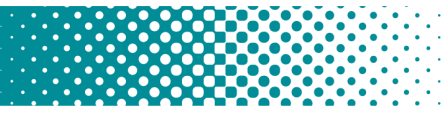
9. **Strategic Plan: Committee Tasks** – ED Imai reviewed the Committee's tasks and priorities assigned for year three of the Strategic Plan. Tasks included dissemination of the Communications Memorandum, updates to the Purple Up! Month of the Military Child Toolkit, Congressional Resolutions, and the continuation of advocacy and education projects started in year two.

10. **Purple Up! Month of the Military Child Toolkit** – Chair Delbridge reviewed the Month of the Military Child (MOMC) Toolkit, updated annually in January. The toolkit was designed to help states promote participation and organize events or activities throughout the month of April.

11. **Commissioner Pettit motioned to approve the MOMC Toolkit. The motion was seconded by Commissioner Erickson. The motion carried.**

12. **C&O Memorandum: Compact Resources and Tools** – ED Imai reviewed the Communications Memorandum released annually in January. The memorandum promotes education, training, and advocacy tools for commissioners to share and promote the compact with state councils and stakeholders.

13. **Commissioner Pettit motioned to approve the Communications Memorandum. Commissioner Erickson seconded the motion. The motion carried.**



14. **State Best Practices and Compact Voices** – Ms. Thomas reported three of the four states who presented their best practices at the ABM had recorded their State Spotlight videos. The recordings for Florida, Alabama, and Virginia were in the editing process and the videos would be submitted to the respective commissioners for approval prior to release on the mic3.net website. Ms. Thomas was scheduling the Michigan recording.

15. **New Ex-officio Application Policy** – Ms. Dablow reviewed the New Ex-officio Application Policy and noted the brief by the Education Commission of the States (ECS) at the ABM. The ECS was expected to file an application to become an ex-officio member. Ms. Dablow provided a refresher on the application process and timeline.

#### **ITEM 7 – OTHER BUSINESS AND ANNOUNCEMENTS**

16. **Feedback for the EXCOM** – No items were brought forth for the EXCOM.

17. **Compact 101 Virtual Training** – Chair Delbridge announced the next Compact 101 Training would be held on January 29, 2025, at 9:00 AM ET. Members were encouraged to share the information with their stakeholders and state council members.

#### **ITEM 8 – ADJOURNMENT**

18. With no further items to discuss, Chair Delbridge adjourned the meeting at 2:39 PM ET. The next meeting would be held on March 12, 2025, at 2:00 PM ET.