

2025 Communications Plan

Month	Events	Social Media	Scheduled	Newsletter	Members Only	Scheduled	Webinars
Jan	Jan 1 - New Year	Martin Luther King Day		Meet the Commissioner	COC/COI Forms Due 1/31		Compact 101
	Jan 20 - Martin Luther King Day	Compact 101 & Calendar, Training.net		MOTMC Toolkit	Rules Submittal Deadline: 2/28		
	Jan 29 - Compact 101	Compact 101 Sign Language Training		Compact 101 & Calendar, Training.net, Training.net	Communications Memorandum: Supporting Compact Implementation in States	1/15	
		Did You Know		Compact Video Series	Finance Memorandum: Guidance for States on Compact Funding (moved item to Commissioner guide)		
		Finding your State Commissioner		White House Joint Forces Educator Toolkit			
		What Students are Covered by the Compact		FY2024 Audit (once approved by EXCOM)			
		MOTMC Toolkit					
Feb							
	Feb 13 - Compact 101	Meet the Commissioner: Laura Cyr (ME)			Rules Promulgation and 2/28 Deadline Memorandum	2/20	Compact 101
	Feb 14 - Valentine's Day	Did You Know? (Copies of unofficial records)		MOTMC Purple Up! Toolkit			
	Feb 17 - President's Day	Finding Your School Liaison		Did You Know? (Copies of unofficial records)			
		Valentine's Day		Policy Book (Updated)			
		President's Day					
		Compact 101 & Calendar, Training.net		Compact 101 & Calendar, Training.net, Training.net			
		Training Quotes & Interactive Calendar		Rules Submittal Deadline: 2/28			
		School Tool Kit		Online Training Portal			
		MOTMC Toolkit Promo		Compact Rulesbook (Download or Order Hard Copies)			
		New RuleBook					
Mar							
	Mar 17 - St. Patrick's Day	Commissioners and state councils toolkit		Compact 101 monthly training promo, Interactive Calendar, Training.net link	EOY Reports Due 6/30		Compact 101

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	Mar 24 - Compact 101	Interactive Calendar?		MOTMC Toolkit	Chair Message: Reminder on EOY Reports & Hold your State Council Meeting		
		Compact 101 & Calendar, Training.net		Compliance Graphic			
		St. Patricks Day		One Op Webinars			
		ASL Training					
		MOTMC Toolkit					
		What is the Compact					
Apr	April 22-25 - EXCOM Retreat	MOMC posts scheduled 2x weekly		Military One Op: April Newsletter and webinars			
	Apr 23 - Purple Up! Day (MIC3)	EXCOM Retreat		MOTMC Toolkit, Media Release, Reminder to tag and send events, activities, & photos	State Council Meeting and EOY Reports Due 6/30		Compact 101
	Apr 24 - Compact 101	MIC3 Purple Up! Day		Compact 101 monthly training promo, Interactive Calendar, Training.net link			Audit Webinar
	Apr 30 - National Mil Brats Day	Compact 101 & Calendar, Training.net		Meet the Commissioner : S. Barzee (ID), C. Jones (GA)			
		EXCOM Retreat		NGR Reps on state council report			
				Compliance Graphic			
May	National Military Appreciation Month	Compact 101 & Calendar, Training.net		Compact 101 monthly training promo, Interactive Calendar, Training.net link	State Council Meeting and EOY Reports Due 6/30		Compact 101
	May 6 - Teacher Appreciation Day	Teacher Appreciation Week		EXCOM Retreat in Lexington (Purple up! graphic)	NDAA DLSO Inquiry and MIC3 Response	5/6/24	
	May 11 - Mother's Day	Mil Spouse Appreciation Day		Meet the Commissioner: Iowa and Oregon	Rules Memorandum: Proposed Rules for Comment Posting		
	May 11 - Armed Forces Day	Mother's Day		Congressional Resolutions (House and Senate)	Army Mil Rep and POC list (3/8 from Dianna)		
	May 23 - Compact 101	Memorial Day		Compliance Graphic (4/30/24)	Penn State Study MIC3 Response Letter (3/18)		
	May 26 - Memorial Day	Armed Forces Day		Compliance Article			
	Tier Group Meetings? (or in June)			DOD OneOp and May newsletter			
				MOTMC: Pres Proclamation; Giant Jenga (CSG), State Compilation			
Special MOTMC Issue							

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June	June 11 - Father's Day						
	June 11 - Compact 101	Father's Day		School Liaison Officers Help Families with Transitions			
	June 14 - Army Birthday	Training Quotes & Calendar		Compact 101 & Calendar, Training.net, Training.net	EOY Reports Due 6/30		Compact 101
	June 14 - Flag Day	Army Birthday		Bluestar Families Joins MIC3	LNC Memorandum: Application Period Open		
	June 15 - Father's Day	Flag Day		Farewell: Hawaii, West Virginia, Indiana, Alaska, MCEC;			
	June 19 - Juneteenth	Compact 101 & Calendar, Training.net		Compliance Graphic			
July	July 4- Independence Day	ABM Registration		ABM Registration			Compact 101
	July 15 - Compact 101	Compact 101 & Calendar, Training.net		Compact 101 & Calendar, Training.net, Training.net			Travel Planning & Policy
		Independence Day		Compact 101 & Calendar, Training.net, Training.net			Travel Planning & Policy
		Where to Order Collaterals					
Aug	Aug 4 - Coast Guard Day	ABM Registration					
	Aug 11 - Compact 101	MCEC NTS: Post Event		Register for ABM	EOY Report Compilation Guide		Compact 101
		Compact 101 & Calendar, Training.net		ABM location	Things to Do in Albuquerque		
		Coast Guard Birthday		Coast Guard Birthday	Election Guide		
		Parent Tool Kit		Compact 101 & Calendar, Training.net, Training.net			
				Parent Tool Kit			
Sept	Sept 1 - Labor Day	Labor Day					
	Sept 15 - Patriot Day	Compact 101 & Calendar, Training.net		Compact 101 & Calendar, Training.net, Training.net	Election Guide		Compact 101
	Sept 18 - Air Force Birthday	Patriot Day		Past, Present, Future Webinar	Compliance Memorandum: Expectations for Commissioner Participation and Engagement at the ABM (Early Oct release)		
	Sept 26 - Compact 101	Air Force Birthday		ABM Prep Reminder, Docket Book, Election Guide, Videos			
		Acronym List					
Oct	Oct 13 - Navy Birthday	Compact 101 & Calendar, Training.net					

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	Oct 21 - Compact 101	World Teachers' Day		Compact 101 & Calendar, Training.net, Training.net	ABM Docket Book and Webpage		Compact 101
		Navy Birthday			ABM Reimbursement		
		Did you know			Post ABM Survey		
					Chair Message: Survey on Committee Preference		
Nov	Nov 10 - Marine Corps Birthday	Marine Corps Birthday					
	Nov 11 - Veteran's Day	Veteran's Day		Compact 101 & Calendar, Training.net, Training.net	Thanksgiving Card		Compact 101
	Nov 13- Compact 101	Compact 101 & Calendar, Training.net			COC/COI Forms Due 1/31		
	Nov 17-24 - National Education Week	Education Week			ABM Reimbursement		
	Nov 27 - Thanksgiving	Thanksgiving			ABM HIGHLIGHTS		
	***National Military Family Month	Military Family Month					
Dec	Dec 7 - Pearl Harbor Day	Compact 101 & Calendar, Training.net					
	?? - Compact 101				Holiday Card		Compact 101
	Dec 13- National Guard Birthday	Pearl Harbor			Chair Message: Committee Assignments and Meeting Dates for upcoming year		
	Dec 25 - Christmas	Hanukkah			COC/COI Forms Due 1/31		
	Dec 31 - New Year's Eve	National Guard Birthday			Legislative Toolkit		
		Compact Value One Pager			Prep New Year's Card		
		Christmas					