

# Purple Up! Social Media Posts

Sample Purple Up! Posts to post throughout the month of April.

**Week #1:** “April is a time to honor our uniform-connected children,” said Daron Korte, MIC3 Chair and Minnesota Compact Commissioner. “These students show incredible resilience as they navigate frequent moves and school transitions. This month, we celebrate their strength, courage, and passion while showing our deep gratitude for the sacrifices they make alongside their families.”

#purpleup4militarykids #MIC3Compact



**Week #2:** Join us in wearing purple to honor military kids, their strength, their resilience, and the sacrifices that they have made. Purple symbolizes unity across all branches of service blending Army Green, Air Force Blue, Space Force Blue, Coast Guard Blue, Marine Red, and Navy Blue; it is the appropriate color to represent military children from all branches. #purpleup4militarykids #MIC3Compact

## WHY PURPLE?

 Army Green	 Air Force Blue	 Marine Red
 Coast Guard Blue	 Navy Blue	 Space Force Blue

THE COLOR PURPLE REPRESENTS ALL BRANCHES OF THE MILITARY

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## PURPLE UP!



THIS APRIL FOR MILITARY KIDS

**Week #3:** Still need some ideas on how to Purple Up! this month? Check out our Purple Up! Toolkit. #purpleup4militarykids #MIC3Compact

### PURPLE UP! Celebration Ideas

- Purple Up! Day
- Military Ball
- Light Up a Local Landmark
- State Proclamation
- Poster Contest
- Kick-Off Breakfast/Assembly

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**Week #4:** Today, everyone is encouraged to wear purple to show support for military children #purpleup4militarykids #MIC3Compact



Week 5: EXCOM Retreat related post/Wrap Up

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## **MONTH OF THE MILITARY CHILD**

APRIL 2026

As we wrap up another successful Month of the Military Child, we want to extend our thanks to all who Purpled Up! to honor the experiences of military children.  
 #purpleup4militarykids #MIC3Compact