

Monthly

MIC3.NET	July	August	September	October	November	December	January	February	March	April	May	June
Total Visitors	2,107	2,691	2,601	3,233	2,501	3,247	3,236	3,136	4,905	4,867	2,639	3,251
New Visitors	1,951	2,479	2,371	2,996	2,300	3,115	3,038	2,910	4,643	4,585	2,420	3,114
Page Views	6,690	8,582	8,481	10,446	5,886	8,282	7,799	7,969	10,956	10,843	7,278	7,723
Engage Sessions	1,887	2,275	1,332	2,610	1,439	1,976	2,028	2,270	3,270	3,232	1,730	2,354
Top Pages	2025 ABM Interactive Map Resources	Interactive Map Resources 2025 ABM	Interactive Map 2025 ABM Resources	2025 ABM Docket Book 2025 ABM Interactive Map	MIC3.net Training Portal Resources 2025 ABM	MIC3Training.net Resources 2025 ABM	Resources MOMC Interactive Map	MOMC Resources Events Calendar	MOMC Resources Events Calendar	MOTMC 2026 EXCOM Spring Retreat Resources	Interactive Map Resources MIC3Training.net	Interactive Map Events Calendar 2026 ABM

FACEBOOK	July	August	September	October	November	December	January	February	March	April	May	June
Total Followers	2,176	2,185	2,185	2,194	2,197	2,210	2,237	2,262	2,295	2,324	2,349	2,361
Facebook Follows	21	19	10	15	8	16	28	35	38	33	29	19
Post Reached	2,549	1,520	1,148	1,394	2,383	3,142	10,935	11,719	10,092	16,356	7,219	2,914
Content Interactions	99	37	75	95	59	85	226	226	179	500	219	52
Link Clicks	9	9	5	2	3	2	27	33	10	5	0	3
Top Posts	July Com 101 Training 2025 Com 101 Calendar Fourth of July Banner	2025 Com 101 Calendar MIC3Training.net	MIC3Training.net 2025 Com 101 Calendar NAFIS Fall Conference	October Compact 101 2025 Post ABM 2025 Com 101 Calendar	MIC3Training.net 2025 Com 101 Calendar November Compact 101	Did You Know? HBD Space Force HBD National Guard	MOMC Toolkit For Your Awareness 2026 Com 101 Calendar	MOMC Toolkit KY MIC3 @ Ft. Campbell February COM 101	NAFIS Conference March Compact 101 Ex-officio 101 Updates	Laramie County - WY April Com 101 Training David Adkins Video	Com 101 Training FE Warren Grad Students Mil Spouse Appreciation	Did You Know Compact 201 Training Lumpkin County - GA

FY2026 Social Media and Website Analytics Report												
Instagram	July	August	September	October	November	December	January	February	March	April	May	June
Total Followers	234	233	234	236	240	245	244	249	252	257	261	261
Total Reach	22	7	51	36	943	48	88	69	115	892	574	377
Engagement	2	0	8	9	43	23	20	30	41	139	26	9
Profile Visits	5	9	15	13	44	20	19	22	34	81	14	59
Top Posts	July Com 101 Training August Com 101 Training	August Compact 101 Training	NAFIS Fall Conference Capitol Hill Visits	2025 ABM Post October Com 101 Training	Bloom/NMFA November Com 101 The Wire Newsletter	Did You Know? HBD National Guard HBD Space Force	School Liaison Info MOMC Toolkit For Your Awareness	CA Trainings Did You Know? KY MIC3 at Ft. Campbell	WY at FE Warren AFB NAFIS Conference NC State Council	Bloom Teen Article Arkansas Proclamation Utah Proclamation	FE Waren Grad Students Montana Purple Up! Day Mil. Appreciation Day	Lumpkin County - GA Did You Know US Army Birthday
YouTube	July	August	September	October	November	December	January	February	March	April	May	June
Subscribers	-	-	-	-	-	-	-	83	86	87	87	88
Total Views	352	936	2,155	792	760	679	904	790	556	538	909	334
Monthly Audience	140	704	1,622	383	326	242	511	400	318	294	301	121
Watch Time (hours)	15.6	64.9	153.6	41.7	37.7	38.6	40.3	38.2	26.3	26.4	45.1	17.4
Top Videos	1. Summary w/ Provisions 2. MIC3 Summary 3. Com 101 Training w/ASL	1.MIC3 Summary 2. Summary w/ Provisions 3. Art V Ed Program Placement	1. Art V Ed Program Placement 2. MIC3 Summary 3. Art V Abscences Related to Deployment	1. MIC3 Summary 2. Summary w/Provisions 3. Intro to the Interstate Compact	1. MIC3 Summary 2. Summary w/Provisions 3. Intro to the Interstate Compact	1. MIC3 Summary 2. Summary w/Provisions 3. Art VII Graduation	1. MIC3 Summary 2. Summary w/Provisions 3. Intro to the Interstate Compact	1. MIC3 Summary 2. Summary w/ Provisions 3. Art V Course Placement	1. MIC3 Summary 2. Summary w/Provisions 3. Bloom Teens Webinar	1. MIC3 Summary 2. Summary w/Provisions 3. Compact 101 Training w/ASL	1. MIC3 Summary 2. Summary w/Provisions 3. Intro to the Interstate Compact	1. MIC3 Summary 2. Summary w/Provisions 3. Compact 101 Training w/ASL
Total Visitors - The total number of unique users who have logged an event New Visitors - The number of users who interact with the site for the first time Page Views - the number of views the website received for all pages Engage Sessions - The number of sessions that lasted longer than 10 seconds, had a key event, or had 2 or more screen or page views Reach - The number of people who saw any of your posts at least once. Content Interactions - The number of reactions, comments, shares and clicks on your posts. Link Clicks - The number of times a posted link is clinked on Engagement- The number of reactions, comments, shares and clicks on your posts. Profile Visits - the number of accounts that visited the profile Watch Time - Estimated total hours of viewing time of your content from your audience.												

Quarterly

MIC3.NET	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Total Visitors	7,399	8,981	11,277	10,757
New Visitors	6,801	8,411	10,591	10,119
Page Views	23,753	24,614	26,724	25,844
Engage Sessions	5,494	6,025	7,568	7,316
Top Pages	Interactive Map Resources 2025 ABM	2025 ABM Resources MIC3Training.net	MOMC Resources Events Calendar	Interactive Map Resources MOMC

FACEBOOK	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Total Followers	2,185	2,210	2,295	2,361
Facebook Follows	50	39	101	81
Post Reached	5,217	6,919	32,746	26,489
Content Interactions	211	239	631	771
Link Clicks	23	7	70	8
Top Posts	Compact 101 Calendar MIC3Training.net NAFIS Fall Conference	Compact 101 Calendar 2025 Post ABM MIC3Training.net	Compact 101 Trainings MOMC Toolkit NAFIS Conference	Compact 101 Trainings State Proclamations Did You Know

INSTAGRAM	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Total Followers	234	245	252	261
Total Reach	80	1027	272	1843
Engagement	10	75	91	174
Profile Visits	29	77	75	154
Top Posts	Compact 101 Monthly MIC3Training.net NAFIS Fall Conference	Compact 101 Calendar 2025 ABM Post The Wire Newsletter	MOMC Toolkit KY at Fort Campbell WY at FE Warren AFB	Bloom Teen Article State Proclamations Mil. Appreciation Day

YOUTUBE	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Subscribers	-	-	86	88
Total Views	3443	2231	2250	1781
Monthly Audience	2466	951	1229	716
Watch Time (hours)	234.1	118	104.8	88.9
Top Videos	1. Summary w/ Provisions 2. MIC3 Summary 3. Art V Ed Program Placement	1. MIC3 Summary 2. Summary w/Provisions 3. Intro to the Interstate Compact	1. MIC3 Summary 2. Summary w/Provisions 3. Art V Course Placement	1. MIC3 Summary 2. Summary w/Provisions 3. Compact 101 Training w/ASL